Community Profile

5904 Texoma Pkwy, Sherman, Texas, 75090
Rings: 2, 7, 10 mile radii

Prepared by Esri
Latitude: 33.69656
Longitude: -96.57615

	2 miles	7 miles	10 miles
Population Summary			
2010 Total Population	3,263	67,860	77,971
2020 Total Population	3,838	74,618	86,148
2020 Group Quarters	182	1,958	1,975
2023 Total Population	3,874	75,972	88,152
2023 Group Quarters	176	1,958	1,976
2028 Total Population	4,165	76,223	88,810
2023-2028 Annual Rate	1.46%	0.07%	0.15%
2023 Total Daytime Population	7,457	81,832	94,592
Workers	5,198	40,560	47,073
Residents	2,259	41,272	47,519
Household Summary			
2010 Households	1,303	26,574	30,371
2010 Average Household Size	2.44	2.48	2.51
2020 Total Households	1,521	29,088	33,454
2020 Average Household Size	2.40	2.50	2.52
2023 Households	1,589	29,920	34,535
2023 Average Household Size	2.33	2.47	2.50
2028 Households	1,738	30,312	35,126
2028 Average Household Size	2.30	2.45	2.47
2023-2028 Annual Rate	1.81%	0.26%	0.34%
2010 Families	843	17,424	20,289
2010 Average Family Size	3.01	3.04	3.04
2023 Families	995	18,883	22,232
2023 Average Family Size	2.94	3.11	3.11
2028 Families	1,075	19,083	22,572
2028 Average Family Size	2.91	3.08	3.07
2023-2028 Annual Rate	1.56%	0.21%	0.30%
Housing Unit Summary			
2000 Housing Units	1,246	28,066	31,524
Owner Occupied Housing Units	56.4%	57.9%	59.8%
Renter Occupied Housing Units	32.0%	33.0%	31.3%
Vacant Housing Units	11.6%	9.1%	8.9%
2010 Housing Units	1,490	29,697	33,882
Owner Occupied Housing Units	51.8%	55.3%	57.5%
Renter Occupied Housing Units	35.6%	34.2%	32.1%
Vacant Housing Units	12.6%	10.5%	10.4%
2020 Housing Units	1,729	32,026	36,751
Owner Occupied Housing Units	49.8%	52.5%	54.9%
Renter Occupied Housing Units	38.2%	38.3%	36.2%
Vacant Housing Units	9.0%	9.2%	9.1%
2023 Housing Units	1,786	32,791	37,753
Owner Occupied Housing Units	54.0%	55.7%	57.9%
Renter Occupied Housing Units	34.9%	35.5%	33.6%
Vacant Housing Units	11.0%	8.8%	8.5%
2028 Housing Units	1,914	33,277	38,379
Owner Occupied Housing Units	51.8%	55.8%	58.1%
Renter Occupied Housing Units	39.0%	35.3%	33.5%
Vacant Housing Units	9.2%	8.9%	8.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	1,589	29,920	34,535
<$15,000	7.4%	9.5%	9.0%
$15,000 - $24,999	7.6%	8.4%	8.1%
$25,000 - $34,999	5.9%	9.0%	8.9%
$35,000 - $49,999	16.0%	16.1%	15.6%
$50,000 - $74,999	20.5%	20.9%	20.7%
$75,000 - $99,999	10.3%	12.2%	12.1%
$100,000 - $149,999	19.0%	12.6%	13.5%
$150,000 - $199,999	5.7%	6.8%	7.1%
$200,000+	7.7%	4.4%	5.0%
Average Household Income	$95,691	$80,874	$84,147
2028 Households by Income			
Household Income Base	1,738	30,312	35,126
<$15,000	6.8%	8.8%	8.2%
$15,000 - $24,999	6.0%	7.0%	6.7%
$25,000 - $34,999	5.1%	8.0%	7.8%
$35,000 - $49,999	14.8%	15.1%	14.5%
$50,000 - $74,999	19.5%	20.8%	20.5%
$75,000 - $99,999	10.5%	12.8%	12.6%
$100,000 - $149,999	21.4%	14.1%	15.1%
$150,000 - $199,999	7.2%	8.6%	9.0%
$200,000+	8.6%	4.9%	5.7%
Average Household Income	$106,743	$90,242	$94,293
2023 Owner Occupied Housing Units by Value			
Total	965	18,278	21,852
<$50,000	5.2%	10.3%	9.8%
$50,000 - $99,999	1.1%	9.5%	8.6%
$100,000 - $149,999	5.4%	14.2%	13.1%
$150,000 - $199,999	11.8%	13.8%	13.3%
$200,000 - $249,999	19.0%	12.1%	12.0%
$250,000 - $299,999	17.9%	9.2%	9.9%
$300,000 - $399,999	24.0%	16.1%	17.3%
$400,000 - $499,999	4.1%	6.3%	7.1%
$500,000 - $749,999	4.6%	5.5%	5.8%
$750,000 - $999,999	4.1%	1.6%	1.6%
$1,000,000 - $1,499,999	2.7%	0.6%	0.7%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.8%	0.7%
Average Home Value	$322,772	$262,994	$270,147
2028 Owner Occupied Housing Units by Value			
Total	992	18,562	22,287
<$50,000	0.8%	5.5%	4.8%
$50,000 - $99,999	0.2%	3.9%	3.4%
$100,000 - $149,999	0.8%	6.9%	6.5%
$150,000 - $199,999	3.5%	11.6%	10.4%
$200,000 - $249,999	15.5%	14.6%	13.7%
$250,000 - $299,999	21.0%	12.1%	12.7%
$300,000 - $399,999	35.0%	23.5%	25.1%
$400,000 - $499,999	6.2%	10.5%	11.6%
$500,000 - $749,999	6.8%	7.6%	8.0%
$750,000 - $999,999	6.2%	2.1%	2.1%
$1,000,000 - $1,499,999	3.9%	0.8%	1.0%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.9%	0.7%
Average Home Value	$396,724	$324,720	$332,971

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2023	$63,687	$56,033	$57,745
2028	$70,886	$60,802	$63,203
Median Home Value			
2023	$270,954	$209,169	$221,435
2028	$323,343	$280,856	$294,052
Per Capita Income			
2023	$38,227	$31,804	$33,045
2028	$43,238	$35,826	$37,376
Median Age			
2010	40.0	37.2	37.7
2020	45.0	38.6	39.2
2023	42.2	39.4	40.0
2028	42.8	40.0	40.7
2020 Population by Age			
Total	3,838	74,618	86,148
0 - 4	5.7%	6.2%	6.0%
5 - 9	5.9%	6.4%	6.4%
10 - 14	5.8%	6.7%	6.8%
15 - 24	11.7%	13.5%	13.2%
25 - 34	11.1%	12.8%	12.4%
35 - 44	9.8%	11.8%	11.7%
45 - 54	10.5%	11.3%	11.5%
55 - 64	13.4%	13.1%	13.4%
65 - 74	12.5%	10.5%	10.7%
75 - 84	7.8%	5.5%	5.6%
85 +	5.8%	2.3%	2.2%
18 +	78.5%	76.8%	76.9%
2023 Population by Age			
Total	3,874	75,970	88,154
0 - 4	5.7%	6.0%	5.9%
5 - 9	5.8%	6.2%	6.1%
10 - 14	5.9%	6.2%	6.1%
15 - 24	10.5%	12.5%	12.3%
25 - 34	13.4%	13.6%	13.4%
35 - 44	11.8%	12.0%	12.1%
45 - 54	9.9%	10.9%	11.2%
55 - 64	12.8%	12.5%	12.9%
65 - 74	12.2%	11.1%	11.4%
75 - 84	7.7%	6.4%	6.4%
85 +	4.3%	2.6%	2.4%
18 +	79.5%	78.3%	78.5%
2028 Population by Age			
Total	4,165	76,224	88,811
0 - 4	5.6%	6.1%	5.9%
5 - 9	5.8%	6.1%	6.0%
10 - 14	6.0%	6.2%	6.2%
15 - 24	10.9%	12.6%	12.3%
25 - 34	10.9%	12.3%	12.1%
35 - 44	13.3%	12.9%	12.9%
45 - 54	10.7%	11.1%	11.3%
55 - 64	10.9%	11.0%	11.3%
65 - 74	12.1%	11.3%	11.6%
75 - 84	9.2%	7.6%	7.7%
85 +	4.5%	2.8%	2.7%
18 +	79.6%	78.2%	78.5%
2020 Population by Sex			

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Males	1,810	35,962	41,668
Females	2,028	38,656	44,480
2023 Population by Sex			
Males	1,835	36,890	42,983
Females	2,039	39,082	45,169
2028 Population by Sex			
Males	1,978	36,963	43,239
Females	2,187	39,260	45,571
2010 Population by Race/Ethnicity			
Total	3,262	67,860	77,972
White Alone	81.9%	77.6%	79.2%
Black Alone	6.7%	9.3%	8.4%
American Indian Alone	1.4%	1.7%	1.7%
Asian Alone	1.5%	1.1%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.3%	7.0%	6.4%
Two or More Races	3.2%	3.2%	3.1%
Hispanic Origin	14.8%	14.8%	13.7%
Diversity Index	49.1	53.9	51.1
2020 Population by Race/Ethnicity			
Total	3,838	74,618	86,148
White Alone	69.9%	66.5%	68.4%
Black Alone	7.7%	8.7%	8.0%
American Indian Alone	2.0%	2.0%	2.0%
Asian Alone	2.9%	2.1%	2.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	7.6%	9.2%	8.5%
Two or More Races	9.8%	11.4%	11.0%
Hispanic Origin	15.0%	19.0%	17.7%
Diversity Index	61.9	67.4	65.0
2023 Population by Race/Ethnicity			
Total	3,873	75,973	88,152
White Alone	67.8%	64.5%	66.5%
Black Alone	8.2%	9.4%	8.6%
American Indian Alone	2.1%	2.1%	2.1%
Asian Alone	3.1%	2.3%	2.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	8.2%	9.7%	8.8%
Two or More Races	10.4%	11.9%	11.6%
Hispanic Origin	16.1%	19.7%	18.3%
Diversity Index	64.6	69.2	66.9
2028 Population by Race/Ethnicity			
Total	4,165	76,223	88,810
White Alone	63.9%	61.6%	63.8%
Black Alone	9.5%	10.2%	9.4%
American Indian Alone	2.2%	2.2%	2.2%
Asian Alone	3.8%	2.7%	2.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	9.2%	10.4%	9.6%
Two or More Races	11.2%	12.7%	12.4%
Hispanic Origin	17.6%	20.8%	19.3%
Diversity Index	68.7	71.9	69.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	3,838	74,618	86,148
In Households	95.3%	97.4%	97.7%
Householder	39.7%	38.8%	38.8%
Opposite-Sex Spouse	18.1%	16.9%	17.6%
Same-Sex Spouse	0.2%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.1%	2.6%	2.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	23.6%	25.5%	25.4%
Adopted Child	0.6%	0.5%	0.6%
Stepchild	1.4%	1.6%	1.7%
Grandchild	2.9%	3.3%	3.2%
Brother or Sister	1.1%	1.2%	1.1%
Parent	0.9%	1.1%	1.1%
Parent-in-law	0.4%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.5%	0.5%	0.6%
Other Relatives	1.0%	1.4%	1.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.7%	3.1%	3.0%
In Group Quaters	4.7%	2.6%	2.3%
Institutionalized	4.0%	1.4%	1.2%
Noninstitutionalized	0.7%	1.2%	1.1%
2023 Population 25+ by Educational Attainment			
Total	2,790	52,525	61,404
Less than 9th Grade	2.2%	3.6%	3.5%
9th - 12th Grade, No Diploma	7.8%	5.4%	5.4%
High School Graduate	26.6%	25.9%	25.4%
GED/Alternative Credential	2.7%	5.7%	5.7%
Some College, No Degree	18.9%	24.0%	23.8%
Associate Degree	13.7%	12.8%	12.8%
Bachelor's Degree	18.5%	14.7%	15.0%
Graduate/Professional Degree	9.6%	7.9%	8.2%
2023 Population 15+ by Marital Status			
Total	3,197	62,031	72,225
Never Married	21.6%	28.5%	28.0%
Married	55.6%	51.1%	52.3%
Widowed	10.8%	6.7%	6.5%
Divorced	12.0%	13.7%	13.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,703	36,738	42,910
Population 16+ Employed	95.9%	95.2%	95.6%
Population 16+ Unemployment rate	4.1%	4.8%	4.4%
Population 16-24 Employed	13.2%	13.5%	13.1%
Population 16-24 Unemployment rate	16.3%	15.3%	14.1%
Population 25-54 Employed	59.9%	61.6%	61.3%
Population 25-54 Unemployment rate	1.8%	3.0%	2.8%
Population 55-64 Employed	17.3%	17.1%	17.7%
Population 55-64 Unemployment rate	3.1%	3.3%	3.3%
Population 65+ Employed	9.6%	7.9%	7.9%
Population 65+ Unemployment rate	0.0%	1.7%	1.7%

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2023 Employed Population 16+ by Industry			
Total	1,634	34,979	41,008
Agriculture/Mining	0.1%	1.0%	1.0%
Construction	5.6%	7.9%	7.8%
Manufacturing	13.7%	11.2%	11.9%
Wholesale Trade	1.4%	1.9%	2.0%
Retail Trade	8.6%	14.6%	14.0%
Transportation/Utilities	13.4%	5.1%	5.1%
Information	0.9%	1.3%	1.4%
Finance/Insurance/Real Estate	8.3%	8.3%	7.9%
Services	41.6%	45.0%	44.7%
Public Administration	6.3%	3.6%	4.1%
2023 Employed Population 16+ by Occupation			
Total	1,633	34,976	41,010
White Collar	60.0%	52.4%	53.1%
Management/Business/Financial	12.9%	12.1%	12.6%
Professional	21.0%	17.7%	18.5%
Sales	8.5%	9.6%	9.4%
Administrative Support	17.6%	13.1%	12.6%
Services	15.7%	19.1%	18.9%
Blue Collar	24.3%	28.4%	28.0%
Farming/Forestry/Fishing	0.1%	0.5%	0.5%
Construction/Extraction	1.8%	6.2%	6.1%
Installation/Maintenance/Repair	3.7%	3.0%	3.4%
Production	9.0%	6.8%	7.0%
Transportation/Material Moving	9.6%	11.9%	11.1%
2020 Households by Type			
Total	1,521	29,088	33,454
Married Couple Households	45.3%	43.8%	45.6%
With Own Children <18	15.5%	15.7%	16.1%
Without Own Children <18	29.8%	28.0%	29.4%
Cohabitating Couple Households	5.4%	7.0%	6.8%
With Own Children <18	2.0%	2.9%	2.8%
Without Own Children <18	3.4%	4.1%	4.0%
Male Householder, No Spouse/Partner	17.6%	18.6%	18.2%
Living Alone	11.6%	12.5%	12.2%
65 Years and over	5.3%	4.2%	4.2%
With Own Children <18	1.4%	1.6%	1.6%
Without Own Children <18, With Relatives	3.1%	3.1%	3.0%
No Relatives Present	1.6%	1.5%	1.4%
Female Householder, No Spouse/Partner	31.7%	30.6%	29.4%
Living Alone	18.6%	16.3%	15.7%
65 Years and over	11.7%	8.8%	8.6%
With Own Children <18	5.7%	6.0%	5.7%
Without Own Children <18, With Relatives	5.9%	7.2%	6.9%
No Relatives Present	1.5%	1.1%	1.1%
2020 Households by Size			
Total	1,521	29,088	33,454
1 Person Household	30.1%	28.8%	27.9%
2 Person Household	33.2%	33.6%	34.3%
3 Person Household	15.1%	15.6%	15.7%
4 Person Household	11.6%	11.5%	11.7%
5 Person Household	6.0%	6.1%	6.1%
6 Person Household	2.3%	2.7%	2.6%
7 + Person Household	1.6%	1.7%	1.6%

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2020 Households by Tenure and Mortgage Status			
Total	1,521	29,088	33,454
Owner Occupied	56.6%	57.8%	60.3%
Owned with a Mortgage/Loan	33.0%	31.8%	33.3%
Owned Free and Clear	23.6%	26.0%	27.0%
Renter Occupied	43.4%	42.2%	39.7%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	92	100	97
Percent of Income for Mortgage	25.6%	22.4%	23.0%
Wealth Index	83	67	72
2020 Housing Units By Urban/ Rural Status			
Total	1,729	32,026	36,751
Urban Housing Units	87.4%	86.0%	77.9%
Rural Housing Units	12.6%	14.0%	22.1%
2020 Population By Urban/ Rural Status			
Total	3,838	74,618	86,148
Urban Population	84.9%	85.2%	77.1%
Rural Population	15.1%	14.8%	22.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Old and Newcomers (8F)	Old and Newcomers (8F)
2.	Old and Newcomers (8F)	Traditional Living (12B)	Traditional Living (12B)
3.	Salt of the Earth (6B)	Midlife Constants (5E)	Midlife Constants (5E)
2023 Consumer Spending			
Apparel & Services: Total $	$3,088,389	$50,397,302	$60,116,689
Average Spent	$1,943.61	$1,684.40	$1,740.75
Spending Potential Index	88	77	79
Education: Total $	$2,368,886	$36,821,631	$44,423,690
Average Spent	$1,490.80	$1,230.67	$1,286.34
Spending Potential Index	83	69	72
Entertainment/Recreation: Total $	$5,565,986	$87,966,241	$105,757,083
Average Spent	$3,502.82	$2,940.05	$3,062.32
Spending Potential Index	93	78	81
Food at Home: Total $	$9,801,217	$158,049,595	$189,152,009
Average Spent	$6,168.17	$5,282.41	$5,477.11
Spending Potential Index	91	78	81
Food Away from Home: Total $	$5,206,551	$84,787,637	$101,363,078
Average Spent	$3,276.62	$2,833.81	$2,935.08
Spending Potential Index	88	76	79
Health Care: Total $	$11,339,421	$179,470,858	$215,565,495
Average Spent	$7,136.20	$5,998.36	$6,241.94
Spending Potential Index	97	82	85
HH Furnishings & Equipment: Total $	$4,239,330	$67,494,081	$80,994,106
Average Spent	$2,667.92	$2,255.82	$2,345.28
Spending Potential Index	90	76	79
Personal Care Products & Services: Total $	$1,362,450	$21,844,123	$26,122,987
Average Spent	$857.43	$730.08	$756.42
Spending Potential Index	90	76	79
Shelter: Total $	$34,453,581	$552,602,240	$661,372,511
Average Spent	$21,682.56	$18,469.33	$19,150.79
Spending Potential Index	88	75	77
Support Payments/Cash Contributions/Gifts in Kind: Total $	$4,672,431	$72,034,693	$86,910,739
Average Spent	$2,940.49	$2,407.58	$2,516.60
Spending Potential Index	94	77	80
Travel: Total $	$3,181,266	$50,090,201	$60,342,179
Average Spent	$2,002.06	$1,674.14	$1,747.28
Spending Potential Index	89	74	78
Vehicle Maintenance & Repairs: Total $	$1,934,751	$31,468,725	$37,636,186
Average Spent	$1,217.59	$1,051.76	$1,089.80
Spending Potential Index	93	80	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 16, 2024