

5904 Texoma Pkwy, Sherman, Texas, 75090 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 33.69656

Longitude: -96.57615

		l			
	1 mile	3 miles	5 miles		
Population Summary					
2010 Total Population	1,273	10,773	49,943		
2020 Total Population	1,443	13,136	54,636		
2020 Group Quarters	81	489	1,672		
2023 Total Population	1,366	13,615	55,389		
2023 Group Quarters	76	489	1,671		
2028 Total Population	1,545	14,045	55,162		
2023-2028 Annual Rate	2.49%	0.62%	-0.08%		
2023 Total Daytime Population	2,214	20,813	63,330		
Workers	1,369	13,225	33,16		
Residents	845	, 7,588	30,169		
Household Summary		,			
2010 Households	481	4,374	19,459		
2010 Average Household Size	2.52	2.41	2.49		
2020 Total Households	534	5,409	21,070		
2020 Average Household Size	2.55	2.34	2.5:		
2023 Households	539	5,603	21,599		
2023 Average Household Size	2.39	2.34	2.49		
2028 Households	627	5,838	21,708		
2028 Average Household Size	2.34	2.32	2.46		
2023-2028 Annual Rate	3.07%	0.83%	0.10%		
2010 Families	286	2,749	12,86		
	3.25	3.00	3.03		
2010 Average Family Size 2023 Families	3.23		13,74		
	3.17	3,362 3.01	3.1		
2023 Average Family Size 2028 Families	355				
		3,486	13,772		
2028 Average Family Size	3.11	2.98	3.08		
2023-2028 Annual Rate	2.81%	0.73%	0.04%		
Housing Unit Summary					
2000 Housing Units	444	4,191	20,959		
Owner Occupied Housing Units	56.5%	55.7%	60.4%		
Renter Occupied Housing Units	40.3%	34.6%	30.4%		
Vacant Housing Units	3.2%	9.7%	9.2%		
2010 Housing Units	514	4,906	21,710		
Owner Occupied Housing Units	44.4%	51.3%	57.9%		
Renter Occupied Housing Units	49.2%	37.8%	31.7%		
Vacant Housing Units	6.4%	10.8%	10.4%		
2020 Housing Units	561	5,984	23,33		
Owner Occupied Housing Units	43.0%	48.9%	54.7%		
Renter Occupied Housing Units	52.2%	41.5%	35.7%		
Vacant Housing Units	8.6%	9.0%	9.7%		
2023 Housing Units	564	6,180	23,788		
Owner Occupied Housing Units	45.7%	52.4%	58.1%		
Renter Occupied Housing Units	49.8%	38.3%	32.7%		
Vacant Housing Units	4.4%	9.3%	9.2%		
2028 Housing Units	632	6,415	24,129		
Owner Occupied Housing Units	41.3%	51.3%	57.7%		
Renter Occupied Housing Units	58.1%	39.7%	32.3%		
Vacant Housing Units	0.8%	9.0%	10.0%		

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	539	5,603	21,599
<\$15,000	9.1%	9.8%	9.1%
\$15,000 - \$24,999	6.7%	7.8%	8.2%
\$25,000 - \$34,999	6.3%	7.1%	8.3%
\$35,000 - \$49,999	17.8%	16.6%	16.5%
\$50,000 - \$74,999	21.5%	19.7%	21.1%
\$75,000 - \$99,999	6.7%	12.1%	12.7%
\$100,000 - \$149,999	18.4%	15.1%	13.0%
\$150,000 - \$199,999	5.6%	5.9%	6.8%
\$200,000+	8.2%	5.9%	4.3%
Average Household Income	\$94,694	\$86,802	\$81,469
2028 Households by Income	45 1,05 1	400,002	φ01,103
Household Income Base	627	5,838	21,708
<\$15,000	8.6%	9.0%	8.4%
\$15,000 - \$24,999	5.4%	6.5%	6.8%
\$25,000 - \$34,999	5.7%	6.3%	7.3%
\$35,000 - \$49,999 \$35,000 - \$49,999	17.9%	16.0%	15.4%
	20.6%	19.4%	20.9%
\$50,000 - \$74,999 \$75,000 - \$99,999	6.7%	12.2%	13.3%
\$100,000 - \$149,999 \$150,000 - \$100,000	19.9%	16.7%	14.6%
\$150,000 - \$199,999	6.7%	7.3%	8.6%
\$200,000+	8.8%	6.5%	4.7%
Average Household Income	\$103,169	\$96,120	\$90,690
023 Owner Occupied Housing Units by Value	250	2.222	10.014
Total	258	3,239	13,814
<\$50,000	5.0%	8.9%	10.7%
\$50,000 - \$99,999	0.8%	2.5%	9.0%
\$100,000 - \$149,999	5.8%	9.4%	15.7%
\$150,000 - \$199,999	13.6%	17.4%	15.0%
\$200,000 - \$249,999	14.3%	18.2%	12.6%
\$250,000 - \$299,999	20.2%	12.8%	9.0%
\$300,000 - \$399,999	19.8%	15.2%	15.1%
\$400,000 - \$499,999	7.8%	6.4%	5.3%
\$500,000 - \$749,999	8.5%	5.4%	4.7%
\$750,000 - \$999,999	3.1%	2.7%	1.5%
\$1,000,000 - \$1,499,999	1.2%	1.0%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.8%
Average Home Value	\$319,574	\$275,378	\$253,160
2028 Owner Occupied Housing Units by Value			
Total	261	3,288	13,913
<\$50,000	0.8%	4.0%	6.2%
\$50,000 - \$99,999	0.0%	0.9%	3.7%
\$100,000 - \$149,999	0.8%	3.1%	7.9%
\$150,000 - \$199,999	3.8%	10.6%	11.4%
\$200,000 - \$249,999	11.9%	16.7%	16.2%
\$250,000 - \$299,999	23.0%	17.5%	12.4%
\$300,000 - \$399,999	28.4%	23.0%	22.4%
\$400,000 - \$499,999	11.5%	10.6%	9.1%
\$500,000 - \$749,999	13.0%	8.0%	6.7%
\$750,000 - \$999,999	4.6%	4.1%	2.0%
\$1,000,000 - \$999,999 \$1,000,000 - \$1,499,999	1.9%	1.4%	0.8%
\$1,500,000 - \$1,999,999 \$2,000,000 +	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	1.0%
Average Home Value	\$395,865	\$342,292	\$317,724

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income				
2023	\$59,281	\$58,599	\$56,9	
2028	\$62,747	\$63,352	\$61,8	
Median Home Value				
2023	\$275,962	\$232,313	\$198,9	
2028	\$333,784	\$291,724	\$268,4	
Per Capita Income	4000/100	, , · - ·	, , , ,	
2023	\$39,258	\$35,681	\$31,6	
2028	\$43,519	\$39,920	\$35,5	
Median Age	Ψ 13,3±3	433,320	φυσης	
2010	39.5	38.5	3	
2020	44.0	41.5	3	
2023	40.0	40.9	3	
2028	40.8	41.5	4	
2020 Population by Age				
Total	1,443	13,136	54,6	
0 - 4	6.4%	5.9%	6.	
5 - 9	6.0%	5.9%	6.	
10 - 14	5.9%	6.0%	6.	
15 - 24	10.9%	12.1%	13.	
25 - 34	11.8%	12.9%	12.	
35 - 44	9.9%	10.6%	11.	
45 - 54	9.6%	10.7%	11.	
55 - 64	12.3%	13.3%	13.	
65 - 74	11.3%	11.5%	10.	
75 - 84	8.4%	6.8%	5.	
85 +	7.6%	4.1%	2.	
18 +	77.8%	78.7%	76.	
2023 Population by Age				
Total	1,367	13,614	55,3	
0 - 4	6.0%	6.1%	6.	
5 - 9	5.9%	6.0%	6.	
10 - 14	5.9%	5.9%	6.	
15 - 24	11.4%	11.6%	12.	
25 - 34	14.5%	13.4%	13.	
35 - 44		11.5%	12.	
45 - 54	11.7% 9.1%	10.2%	10.	
45 - 54 55 - 64				
	11.9%	12.5%	12.	
65 - 74	11.0%	11.6%	11.	
75 - 84	7.3%	7.4%	6.	
85 +	5.3%	3.8%	2.	
18 +	79.4%	79.0%	78.	
2028 Population by Age				
Total	1,543	14,046	55,	
0 - 4	6.0%	6.1%	6.	
5 - 9	5.8%	5.9%	6.	
10 - 14	5.8%	5.9%	6.	
15 - 24	12.1%	11.7%	12.	
25 - 34	12.2%	12.2%	12.	
35 - 44	13.1%	12.3%	12.	
45 - 54	10.0%	10.7%	11.	
55 - 64	10.0%	10.5%	10.	
65 - 74	11.3%	11.9%	11.	
75 - 84	8.6%	8.7%	7.	
85 +	5.0%	4.1%	2.	
00 1		79.1%	78.	
18 +	80.0%	/U 10/2		

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1 mile 3 miles 5 miles

	1 mile	3 miles	5 miles
Males	664	6,188	26,292
Females	779	6,948	28,344
2023 Population by Sex			
Males	637	6,438	26,881
Females	729	7,177	28,508
2028 Population by Sex			
Males	725	6,640	26,754
Females	821	7,404	28,407
2010 Population by Race/Ethnicity			
Total	1,274	10,773	49,942
White Alone	79.7%	79.2%	77.7%
Black Alone	9.0%	9.6%	9.5%
American Indian Alone	1.0%	1.6%	1.7%
Asian Alone	1.8%	1.5%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.5%	5.0%	6.8%
Two or More Races	3.0%	3.1%	3.2%
Hispanic Origin	13.9%	12.6%	15.2%
Diversity Index	50.7	50.2	54.0
2020 Population by Race/Ethnicity			
Total	1,443	13,136	54,636
White Alone	67.7%	69.3%	66.2%
Black Alone	10.4%	8.6%	8.9%
American Indian Alone	1.8%	2.0%	2.0%
Asian Alone	4.4%	2.7%	1.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	6.1%	7.1%	9.4%
Two or More Races	9.4%	10.1%	11.8%
Hispanic Origin	13.1%	14.7%	19.8%
Diversity Index	62.6	62.2	68.0
2023 Population by Race/Ethnicity			
Total	1,367	13,615	55,389
White Alone	65.5%	67.1%	64.3%
Black Alone	11.1%	9.4%	9.5%
American Indian Alone	1.9%	2.1%	2.1%
Asian Alone	4.8%	3.0%	1.8%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	6.5%	7.6%	9.9%
Two or More Races	9.9%	10.7%	12.3%
Hispanic Origin	13.8%	15.5%	20.4%
Diversity Index	65.0	64.7	69.7
2028 Population by Race/Ethnicity			
Total	1,546	14,045	55,161
White Alone	61.3%	64.0%	61.4%
Black Alone	12.7%	10.4%	10.4%
American Indian Alone	1.9%	2.2%	2.2%
Asian Alone	5.8%	3.6%	2.1%
Pacific Islander Alone	0.3%	0.1%	0.1%
	0.570		
Some Other Race Alone	7.2%	8.3%	10.7%
Some Other Race Alone Two or More Races			
	7.2%	8.3%	10.7% 13.2% 21.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		L	ongitude: -96.5/61
	1 mile	3 miles	5 miles
2020 Population by Relationship and Household T			
Total	1,443	13,136	54,63
In Households	94.4%	96.3%	96.9%
Householder	41.0%	40.7%	38.49
Opposite-Sex Spouse	16.1%	17.1%	16.89
Same-Sex Spouse	0.1%	0.2%	0.19
Opposite-Sex Unmarried Partner	2.1%	2.4%	2.69
Same-Sex Unmarried Partner	0.1%	0.1%	0.19
Biological Child	23.7%	24.0%	25.59
Adopted Child	0.6%	0.7%	0.59
Stepchild	1.3%	1.3%	1.60
Grandchild	2.8%	2.9%	3.49
Brother or Sister	1.2%	1.1%	1.29
Parent	0.8%	1.0%	1.29
Parent-in-law	0.3%	0.3%	0.39
Son-in-law or Daughter-in-law	0.4%	0.4%	0.60
Other Relatives	0.8%	1.2%	1.40
Foster Child	0.0%	0.1%	0.19
Other Nonrelatives	2.8%	2.8%	3.10
In Group Quaters	5.6%	3.7%	3.10
Institutionalized	5.0%	3.1%	1.40
Noninstitutionalized	0.7%	0.7%	1.69
2023 Population 25+ by Educational Attainment			
Total	967	9,586	38,22
Less than 9th Grade	1.9%	3.4%	3.20
9th - 12th Grade, No Diploma	4.9%	5.3%	5.10
High School Graduate	32.6%	26.7%	25.5
GED/Alternative Credential	3.0%	4.0%	5.9
Some College, No Degree	19.5%	20.8%	23.7
Associate Degree	11.7%	15.6%	13.6
Bachelor's Degree	18.2%	15.6%	15.19
Graduate/Professional Degree	8.3%	8.5%	7.9
2023 Population 15+ by Marital Status	0.5 /6	0.5 /0	7.13
Total	1,122	11,170	45,25
Never Married	24.2%	23.0%	26.49
Married	45.2%	52.6%	52.6°
Widowed	16.2%	10.4%	7.3
	14.3%	14.0%	13.7
Divorced	14.5%	14.0%	13./
2023 Civilian Population 16+ in Labor Force	F 12	6.472	26.64
Civilian Population 16+	543	6,473	26,64
Population 16+ Employed	97.1%	94.2%	95.19
Population 16+ Unemployment rate	2.8%	5.8%	4.90
Population 16-24 Employed	19.4%	13.7%	13.60
Population 16-24 Unemployment rate	8.9%	19.9%	14.90
Population 25-54 Employed	59.6%	60.9%	61.49
Population 25-54 Unemployment rate	1.3%	3.4%	3.30
Population 55-64 Employed	14.0%	16.8%	16.99
Population 55-64 Unemployment rate	1.3%	2.6%	2.60
Population 65+ Employed	7.2%	8.7%	8.09
Population 65+ Unemployment rate	0.0%	2.8%	1.9%

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	1 mile	3 miles	5 miles
2023 Employed Population 16+ by Industry			
Total	527	6,095	25,347
Agriculture/Mining	0.2%	0.2%	1.0%
Construction	3.0%	5.5%	8.3%
Manufacturing	9.9%	12.6%	10.7%
Wholesale Trade	0.8%	2.7%	1.8%
Retail Trade	11.4%	13.3%	14.5%
Transportation/Utilities	15.6%	6.6%	5.1%
Information	0.8%	0.7%	1.2%
Finance/Insurance/Real Estate	9.3%	11.8%	9.0%
Services	42.5%	41.5%	44.4%
Public Administration	6.5%	5.1%	4.0%
2023 Employed Population 16+ by Occupation			
Total	526	6,096	25,34
White Collar	55.6%	60.2%	54.3%
Management/Business/Financial	13.5%	16.1%	12.3%
Professional	20.7%	20.8%	17.9%
Sales	7.4%	10.3%	10.19
Administrative Support	14.0%	13.0%	14.19
Services	18.8%	15.6%	18.79
Blue Collar	25.4%	24.2%	27.0%
Farming/Forestry/Fishing	0.2%	0.1%	0.49
	1.5%	3.1%	6.29
Construction/Extraction			
Installation/Maintenance/Repair	3.0%	2.6%	2.9%
Production	9.7%	6.0%	5.9%
Transportation/Material Moving	11.0%	12.5%	11.5%
2020 Households by Type	F24	F 400	21.07
Total	534	5,409	21,07
Married Couple Households	38.2%	42.2%	44.1%
With Own Children <18	14.0%	14.8%	15.8%
Without Own Children <18	24.2%	27.3%	28.3%
Cohabitating Couple Households	5.2%	6.1%	7.0%
With Own Children <18	1.9%	2.3%	2.9%
Without Own Children <18	3.4%	3.8%	4.19
Male Householder, No Spouse/Partner	19.7%	19.6%	18.0%
Living Alone	12.9%	13.2%	11.9%
65 Years and over	6.2%	4.6%	4.19
With Own Children <18	1.9%	1.5%	1.6%
Without Own Children <18, With Relatives	3.0%	3.2%	3.19
No Relatives Present	1.9%	1.7%	1.49
Female Householder, No Spouse/Partner	36.9%	32.1%	31.0%
Living Alone	21.5%	18.2%	15.9%
65 Years and over	14.0%	10.2%	9.0%
With Own Children <18	7.1%	6.2%	6.1%
Without Own Children <18, With Relatives	6.2%	6.5%	7.8%
No Relatives Present	1.9%	1.2%	1.2%
2020 Households by Size			
Total	534	5,409	21,070
1 Person Household	34.5%	31.4%	27.9%
2 Person Household	30.3%	32.5%	33.9%
3 Person Household	15.2%	14.8%	16.0%
4 Person Household	10.9%	11.5%	11.5%
5 Person Household	5.6%	5.9%	6.3%
6 Person Household	2.4%	2.4%	
			2.7%
7 + Person Household	1.3%	1.4%	1.7%

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2020 Households by Tenure and Mortgage Status			
Total	534	5,409	21,070
Owner Occupied	45.1%	54.1%	60.5%
Owned with a Mortgage/Loan	26.6%	30.2%	33.2%
Owned Free and Clear	18.5%	23.9%	27.3%
Renter Occupied	54.9%	45.9%	39.5%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	97	107
Percent of Income for Mortgage	28.0%	23.8%	21.0%
Wealth Index	71	70	69
2020 Housing Units By Urban/ Rural Status			
Total	561	5,984	23,330
Urban Housing Units	90.0%	90.7%	89.6%
Rural Housing Units	10.0%	9.3%	10.4%
2020 Population By Urban/ Rural Status			
Total	1,443	13,136	54,636
Urban Population	88.2%	88.8%	89.3%
Rural Population	11.8%	11.2%	10.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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	1 mile		3 miles	5 miles
o 3 Tapestry Segments				
	Old and Newcomers (8F)	Old and Newc	omers (8F)	Traditional Living (12B)
	Midlife Constants (5E)	Midlife Cons	stants (5E)	Midlife Constants (5E)
	Salt of the Earth (6B)	Set to Imp	ress (11D)	Old and Newcomers (8F)
23 Consumer Spending				
pparel & Services: Total \$	\$1,0	55,791	\$10,144,999	\$36,615,116
Average Spent	\$1,9	958.80	\$1,810.64	\$1,695.22
Spending Potential Index		89	82	77
ducation: Total \$	\$79	97,252	\$7,647,004	\$26,932,845
Average Spent	\$1,4	479.13	\$1,364.81	\$1,246.95
Spending Potential Index		82	76	70
intertainment/Recreation: Total \$	\$1,83	37,972	\$17,556,521	\$63,992,745
Average Spent	\$3,4	409.97	\$3,133.41	\$2,962.76
Spending Potential Index		90	83	78
ood at Home: Total \$	\$3,30	05,330	\$31,613,615	\$114,721,721
Average Spent	\$6,3	132.34	\$5,642.27	\$5,311.44
Spending Potential Index		90	83	78
ood Away from Home: Total \$	\$1,78	82,771	\$16,971,608	\$61,342,534
Average Spent		307.55	\$3,029.02	\$2,840.06
Spending Potential Index		89	81	76
lealth Care: Total \$	\$3,70	07,791	\$35,568,605	\$130,869,524
Average Spent		879.02	\$6,348.14	\$6,059.05
Spending Potential Index		93	86	82
IH Furnishings & Equipment: Total \$	\$1,42	23,345	\$13,567,104	\$49,055,747
Average Spent		640.71	\$2,421.40	\$2,271.20
Spending Potential Index	· ·	89	82	· ·
ersonal Care Products & Services: Total \$	\$40	68,654	\$4,437,870	\$15,873,742
Average Spent		869.49	\$792.05	\$734.93
Spending Potential Index		91	83	77
Shelter: Total \$	\$11,8	21,371	\$112,192,436	\$401,011,132
Average Spent		932.04	\$20,023.64	\$18,566.19
Spending Potential Index	· ·	89	81	75
Support Payments/Cash Contributions/Gifts in Kin	nd: Total \$ \$1,5	59,481	\$14,646,039	\$52,542,484
Average Spent		893.29	\$2,613.96	\$2,432.64
Spending Potential Index	· ·	92	84	78
ravel: Total \$	\$1,00	64,231	\$10,110,860	\$36,439,991
Average Spent		974.45	\$1,804.54	\$1,687.11
Spending Potential Index		88	80	
'ehicle Maintenance & Repairs: Total \$	\$6	55,920	\$6,250,012	\$22,794,657
Average Spent	•	216.92	\$1,115.48	\$1,055.36
Spending Potential Index		93	85	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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