



Community Profile

W Park Ave
 W Park Ave, Sherman, Texas, 75092
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.60854
 Longitude: -96.64452

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	3,332	17,904	37,862
2020 Total Population	4,593	20,650	41,879
2020 Group Quarters	5	369	1,339
2023 Total Population	4,988	21,324	42,681
2023 Group Quarters	5	362	1,338
2028 Total Population	5,275	21,628	42,634
2023-2028 Annual Rate	1.13%	0.28%	-0.02%
2023 Total Daytime Population	3,122	20,843	45,294
Workers	538	9,893	23,241
Residents	2,584	10,950	22,053
Household Summary			
2010 Households	1,345	7,189	14,398
2010 Average Household Size	2.47	2.46	2.54
2020 Total Households	1,893	8,165	15,802
2020 Average Household Size	2.42	2.48	2.57
2023 Total Households	2,033	8,481	16,222
2023 Average Household Size	2.45	2.47	2.55
2028 Total Households	2,174	8,693	16,365
2028 Average Household Size	2.42	2.45	2.52
2023-2028 Annual Rate	1.35%	0.50%	0.18%
2010 Families	854	4,610	9,414
2010 Average Family Size	3.15	3.06	3.12
2023 Families	1,225	5,218	10,207
2023 Average Family Size	3.22	3.17	3.22
2028 Families	1,307	5,344	10,277
2028 Average Family Size	3.18	3.13	3.18
2023-2028 Annual Rate	1.30%	0.48%	0.14%
Housing Unit Summary			
2000 Housing Units	1,190	7,055	14,915
Owner Occupied Housing Units	44.5%	51.0%	54.0%
Renter Occupied Housing Units	49.2%	41.7%	37.9%
Vacant Housing Units	6.2%	7.2%	8.1%
2010 Housing Units	1,468	7,961	15,959
Owner Occupied Housing Units	49.3%	49.4%	52.6%
Renter Occupied Housing Units	42.6%	40.9%	37.6%
Vacant Housing Units	8.4%	9.7%	9.8%
2020 Housing Units	1,979	8,739	17,161
Vacant Housing Units	4.3%	6.6%	7.9%
2023 Housing Units	2,190	9,069	17,449
Owner Occupied Housing Units	47.4%	49.8%	53.2%
Renter Occupied Housing Units	45.4%	43.7%	39.7%
Vacant Housing Units	7.2%	6.5%	7.0%
2028 Housing Units	2,296	9,233	17,672
Owner Occupied Housing Units	48.7%	50.6%	53.4%
Renter Occupied Housing Units	45.9%	43.6%	39.2%
Vacant Housing Units	5.3%	5.8%	7.4%
Median Household Income			
2023	\$58,779	\$56,686	\$54,844
2028	\$62,033	\$60,934	\$58,685
Median Home Value			
2023	\$313,208	\$243,313	\$209,550
2028	\$356,163	\$319,974	\$283,760
Per Capita Income			
2023	\$36,548	\$32,700	\$30,032
2028	\$40,708	\$36,704	\$33,653
Median Age			
2010	35.2	35.1	33.9
2023	38.1	37.6	36.3
2028	38.7	38.3	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

W Park Ave
 W Park Ave, Sherman, Texas, 75092
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.60854
 Longitude: -96.64452

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	2,033	8,481	16,222
<\$15,000	9.2%	9.3%	9.7%
\$15,000 - \$24,999	7.8%	7.5%	7.7%
\$25,000 - \$34,999	10.2%	10.2%	9.9%
\$35,000 - \$49,999	12.9%	15.2%	16.6%
\$50,000 - \$74,999	21.6%	21.7%	22.3%
\$75,000 - \$99,999	11.4%	12.5%	11.8%
\$100,000 - \$149,999	15.4%	12.7%	11.9%
\$150,000 - \$199,999	4.1%	5.7%	5.8%
\$200,000+	7.3%	5.3%	4.4%
Average Household Income	\$87,952	\$82,560	\$78,912
2028 Households by Income			
Household Income Base	2,174	8,693	16,365
<\$15,000	8.6%	8.5%	9.0%
\$15,000 - \$24,999	6.8%	6.3%	6.5%
\$25,000 - \$34,999	9.5%	9.1%	8.9%
\$35,000 - \$49,999	12.6%	14.4%	15.7%
\$50,000 - \$74,999	21.4%	21.6%	22.2%
\$75,000 - \$99,999	11.7%	13.1%	12.5%
\$100,000 - \$149,999	16.1%	14.0%	13.2%
\$150,000 - \$199,999	5.0%	7.1%	7.2%
\$200,000+	8.3%	5.9%	4.9%
Average Household Income	\$96,994	\$91,743	\$87,602
2023 Owner Occupied Housing Units by Value			
Total	1,038	4,514	9,290
<\$50,000	1.4%	4.9%	9.6%
\$50,000 - \$99,999	0.6%	11.5%	11.2%
\$100,000 - \$149,999	7.8%	9.7%	13.8%
\$150,000 - \$199,999	18.8%	14.2%	13.5%
\$200,000 - \$249,999	10.5%	11.1%	10.8%
\$250,000 - \$299,999	6.9%	8.3%	8.5%
\$300,000 - \$399,999	30.6%	23.6%	20.2%
\$400,000 - \$499,999	13.6%	10.1%	6.2%
\$500,000 - \$749,999	5.5%	4.1%	3.0%
\$750,000 - \$999,999	3.8%	1.5%	1.7%
\$1,000,000 - \$1,499,999	0.1%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.0%
\$2,000,000 +	0.5%	0.6%	1.0%
Average Home Value	\$334,760	\$278,988	\$261,367
2028 Owner Occupied Housing Units by Value			
Total	1,119	4,669	9,430
<\$50,000	0.2%	1.2%	4.6%
\$50,000 - \$99,999	0.1%	3.4%	3.8%
\$100,000 - \$149,999	1.2%	3.8%	8.4%
\$150,000 - \$199,999	5.9%	12.8%	11.7%
\$200,000 - \$249,999	9.2%	11.8%	13.9%
\$250,000 - \$299,999	8.2%	10.3%	11.4%
\$300,000 - \$399,999	45.0%	32.8%	28.1%
\$400,000 - \$499,999	19.7%	16.2%	10.3%
\$500,000 - \$749,999	6.2%	5.2%	4.1%
\$750,000 - \$999,999	4.2%	1.7%	2.0%
\$1,000,000 - \$1,499,999	0.1%	0.4%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.2%	0.2%	1.0%
Average Home Value	\$381,434	\$330,088	\$317,825

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

W Park Ave
 W Park Ave, Sherman, Texas, 75092
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.60854
 Longitude: -96.64452

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,332	17,904	37,861
0 - 4	7.3%	7.6%	7.7%
5 - 9	8.0%	7.3%	7.1%
10 - 14	6.8%	6.6%	6.5%
15 - 24	13.6%	14.1%	16.5%
25 - 34	13.9%	14.3%	13.6%
35 - 44	14.6%	13.0%	12.0%
45 - 54	13.6%	13.8%	13.2%
55 - 64	9.8%	10.4%	10.5%
65 - 74	7.5%	6.7%	6.6%
75 - 84	3.9%	4.5%	4.5%
85 +	1.0%	1.7%	1.7%
18 +	73.8%	74.7%	74.8%
2023 Population by Age			
Total	4,985	21,325	42,680
0 - 4	5.9%	6.3%	6.6%
5 - 9	6.0%	6.5%	6.7%
10 - 14	6.0%	6.5%	6.5%
15 - 24	12.7%	12.3%	13.8%
25 - 34	15.1%	14.7%	14.7%
35 - 44	12.9%	13.1%	12.6%
45 - 54	12.0%	11.5%	10.7%
55 - 64	12.4%	11.8%	11.3%
65 - 74	9.8%	9.7%	9.7%
75 - 84	5.5%	5.4%	5.4%
85 +	1.8%	2.1%	2.1%
18 +	78.5%	77.0%	76.7%
2028 Population by Age			
Total	5,276	21,628	42,634
0 - 4	6.0%	6.4%	6.7%
5 - 9	5.8%	6.4%	6.6%
10 - 14	5.9%	6.5%	6.5%
15 - 24	12.6%	12.6%	14.1%
25 - 34	15.0%	13.6%	13.2%
35 - 44	12.9%	13.6%	13.4%
45 - 54	11.9%	11.7%	11.0%
55 - 64	11.3%	10.8%	10.1%
65 - 74	9.9%	9.7%	9.6%
75 - 84	6.5%	6.4%	6.4%
85 +	2.3%	2.4%	2.3%
18 +	78.9%	77.1%	76.6%
2010 Population by Sex			
Males	1,621	8,665	18,257
Females	1,710	9,239	19,606
2023 Population by Sex			
Males	2,416	10,411	20,806
Females	2,572	10,913	21,876
2028 Population by Sex			
Males	2,536	10,510	20,723
Females	2,739	11,119	21,911

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

W Park Ave
 W Park Ave, Sherman, Texas, 75092
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.60854
 Longitude: -96.64452

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,332	17,904	37,862
White Alone	82.4%	74.8%	72.6%
Black Alone	6.7%	9.4%	10.5%
American Indian Alone	1.5%	1.5%	1.4%
Asian Alone	2.6%	1.5%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	9.4%	10.5%
Two or More Races	3.3%	3.4%	3.5%
Hispanic Origin	9.2%	16.8%	19.9%
Diversity Index	42.8	58.3	62.5
2020 Population by Race/Ethnicity			
Total	4,593	20,650	41,879
White Alone	71.3%	64.6%	61.1%
Black Alone	9.3%	9.3%	10.1%
American Indian Alone	1.3%	1.6%	1.7%
Asian Alone	5.3%	3.9%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.4%	10.7%	12.5%
Two or More Races	8.3%	9.9%	11.7%
Hispanic Origin	10.8%	20.2%	24.5%
Diversity Index	57.3	69.6	73.9
2023 Population by Race/Ethnicity			
Total	4,988	21,323	42,681
White Alone	68.8%	62.4%	58.9%
Black Alone	10.0%	10.0%	10.9%
American Indian Alone	1.3%	1.6%	1.7%
Asian Alone	6.2%	4.4%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.8%	11.1%	13.0%
Two or More Races	8.8%	10.4%	12.2%
Hispanic Origin	11.4%	20.9%	25.2%
Diversity Index	60.3	71.6	75.6
2028 Population by Race/Ethnicity			
Total	5,274	21,628	42,633
White Alone	65.5%	59.3%	55.9%
Black Alone	11.0%	10.9%	11.7%
American Indian Alone	1.3%	1.7%	1.8%
Asian Alone	7.2%	5.0%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	12.0%	14.0%
Two or More Races	9.5%	11.1%	12.8%
Hispanic Origin	12.2%	21.9%	26.3%
Diversity Index	64.1	74.2	77.7
2010 Population by Relationship and Household Type			
Total	3,332	17,904	37,863
In Households	99.8%	98.7%	96.7%
In Family Households	82.2%	81.3%	80.4%
Householder	25.9%	25.6%	24.9%
Spouse	20.9%	18.4%	17.4%
Child	30.9%	30.7%	30.9%
Other relative	3.0%	4.2%	4.4%
Nonrelative	1.6%	2.5%	2.7%
In Nonfamily Households	17.6%	17.3%	16.4%
In Group Quarters	0.2%	1.3%	3.3%
Institutionalized Population	0.0%	1.3%	1.1%
Noninstitutionalized Population	0.2%	0.1%	2.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

W Park Ave
 W Park Ave, Sherman, Texas, 75092
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.60854
 Longitude: -96.64452

	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	3,460	14,569	28,347
Less than 9th Grade	4.4%	4.6%	4.7%
9th - 12th Grade, No Diploma	6.3%	5.4%	5.1%
High School Graduate	20.8%	24.0%	24.7%
GED/Alternative Credential	2.4%	5.1%	4.5%
Some College, No Degree	22.3%	24.4%	23.9%
Associate Degree	11.5%	10.5%	12.5%
Bachelor's Degree	18.9%	16.0%	15.8%
Graduate/Professional Degree	13.4%	10.0%	8.6%
2023 Population 15+ by Marital Status			
Total	4,093	17,201	34,249
Never Married	32.5%	33.3%	31.6%
Married	51.3%	49.7%	50.4%
Widowed	4.3%	3.8%	5.3%
Divorced	11.9%	13.2%	12.8%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,477	10,788	21,504
Population 16+ Employed	99.1%	96.2%	96.6%
Population 16+ Unemployment rate	0.9%	3.8%	3.4%
Population 16-24 Employed	14.1%	13.2%	14.8%
Population 16-24 Unemployment rate	4.4%	14.7%	11.5%
Population 25-54 Employed	63.1%	62.6%	61.5%
Population 25-54 Unemployment rate	0.1%	1.5%	1.6%
Population 55-64 Employed	16.2%	16.2%	15.7%
Population 55-64 Unemployment rate	1.2%	4.2%	3.4%
Population 65+ Employed	6.6%	7.9%	8.1%
Population 65+ Unemployment rate	0.6%	0.4%	0.3%
2023 Employed Population 16+ by Industry			
Total	2,455	10,378	20,772
Agriculture/Mining	0.4%	0.6%	0.6%
Construction	5.4%	7.0%	8.0%
Manufacturing	24.2%	14.8%	11.8%
Wholesale Trade	4.1%	2.0%	2.1%
Retail Trade	10.3%	14.5%	14.4%
Transportation/Utilities	2.4%	3.7%	3.8%
Information	1.3%	1.6%	1.6%
Finance/Insurance/Real Estate	4.3%	5.9%	8.4%
Services	40.3%	45.4%	45.1%
Public Administration	7.2%	4.4%	4.3%
2023 Employed Population 16+ by Occupation			
Total	2,452	10,377	20,769
White Collar	55.6%	50.8%	51.1%
Management/Business/Financial	18.2%	16.0%	14.0%
Professional	19.5%	16.8%	16.1%
Sales	9.5%	8.2%	9.2%
Administrative Support	8.4%	10.0%	11.8%
Services	15.6%	19.3%	21.0%
Blue Collar	28.8%	29.9%	27.9%
Farming/Forestry/Fishing	1.3%	0.5%	0.4%
Construction/Extraction	4.8%	5.4%	6.7%
Installation/Maintenance/Repair	4.4%	2.5%	3.0%
Production	13.3%	9.0%	6.8%
Transportation/Material Moving	5.0%	12.5%	11.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

W Park Ave
 W Park Ave, Sherman, Texas, 75092
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.60854
 Longitude: -96.64452

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,345	7,189	14,398
Households with 1 Person	30.3%	29.8%	28.6%
Households with 2+ People	69.7%	70.2%	71.4%
Family Households	63.5%	64.1%	65.4%
Husband-wife Families	51.1%	46.0%	45.8%
With Related Children	25.4%	21.4%	21.1%
Other Family (No Spouse Present)	12.3%	18.1%	19.5%
Other Family with Male Householder	3.7%	5.2%	5.5%
With Related Children	2.5%	3.3%	3.5%
Other Family with Female Householder	8.6%	12.9%	14.0%
With Related Children	6.0%	8.7%	9.5%
Nonfamily Households	6.2%	6.1%	6.0%
All Households with Children	34.2%	34.0%	34.6%
Multigenerational Households	3.3%	4.1%	4.5%
Unmarried Partner Households	5.5%	6.3%	6.5%
Male-female	5.0%	5.6%	5.8%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	1,346	7,189	14,397
1 Person Household	30.5%	29.8%	28.6%
2 Person Household	31.2%	32.3%	32.0%
3 Person Household	15.5%	15.5%	15.9%
4 Person Household	12.6%	12.3%	12.5%
5 Person Household	6.9%	6.1%	6.3%
6 Person Household	2.3%	2.4%	2.9%
7 + Person Household	1.0%	1.6%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	1,348	7,188	14,399
Owner Occupied	53.6%	54.7%	58.3%
Owned with a Mortgage/Loan	41.7%	34.7%	35.0%
Owned Free and Clear	11.8%	20.1%	23.3%
Renter Occupied	46.4%	45.3%	41.7%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	67	84	96
Percent of Income for Mortgage	32.0%	25.8%	23.0%
Wealth Index	73	65	63
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,468	7,961	15,959
Housing Units Inside Urbanized Area	78.1%	91.6%	91.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	21.9%	8.4%	8.6%
2010 Population By Urban/ Rural Status			
Total Population	3,332	17,904	37,862
Population Inside Urbanized Area	73.6%	90.2%	91.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	26.4%	9.8%	8.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

W Park Ave
 W Park Ave, Sherman, Texas, 75092
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.60854
 Longitude: -96.64452

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Old and Newcomers (8F)	Old and Newcomers (8F)
2.	Bright Young Professionals (8C)	Bright Young Professionals (8C)	Rustbelt Traditions (5D)
3.	Green Acres (6A)	Forging Opportunity (7D)	Traditional Living (12B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$3,737,593	\$14,669,399	\$26,970,795
Average Spent	\$1,838.46	\$1,729.68	\$1,662.61
Spending Potential Index	84	79	76
Education: Total \$	\$2,860,835	\$10,670,903	\$19,720,876
Average Spent	\$1,407.20	\$1,258.21	\$1,215.69
Spending Potential Index	78	70	68
Entertainment/Recreation: Total \$	\$6,342,192	\$25,131,030	\$45,900,366
Average Spent	\$3,119.62	\$2,963.22	\$2,829.51
Spending Potential Index	82	78	75
Food at Home: Total \$	\$11,451,660	\$45,374,969	\$83,047,123
Average Spent	\$5,632.89	\$5,350.19	\$5,119.41
Spending Potential Index	83	79	75
Food Away from Home: Total \$	\$6,350,291	\$24,968,469	\$45,507,422
Average Spent	\$3,123.61	\$2,944.05	\$2,805.29
Spending Potential Index	84	79	75
Health Care: Total \$	\$12,501,753	\$50,812,558	\$92,964,424
Average Spent	\$6,149.41	\$5,991.34	\$5,730.76
Spending Potential Index	84	81	78
HH Furnishings & Equipment: Total \$	\$4,987,564	\$19,532,642	\$35,646,406
Average Spent	\$2,453.30	\$2,303.11	\$2,197.41
Spending Potential Index	83	78	74
Personal Care Products & Services: Total \$	\$1,657,481	\$6,407,769	\$11,706,587
Average Spent	\$815.29	\$755.54	\$721.65
Spending Potential Index	85	79	75
Shelter: Total \$	\$41,758,159	\$161,565,345	\$295,444,896
Average Spent	\$20,540.17	\$19,050.27	\$18,212.61
Spending Potential Index	83	77	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,351,951	\$20,855,252	\$37,812,323
Average Spent	\$2,632.54	\$2,459.06	\$2,330.93
Spending Potential Index	84	79	75
Travel: Total \$	\$3,775,455	\$14,557,401	\$26,545,754
Average Spent	\$1,857.09	\$1,716.47	\$1,636.40
Spending Potential Index	83	76	73
Vehicle Maintenance & Repairs: Total \$	\$2,283,394	\$9,116,414	\$16,593,079
Average Spent	\$1,123.16	\$1,074.92	\$1,022.88
Spending Potential Index	86	82	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.