



Community Profile

Metro by T Mobile Authorized Dealer
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 32.80247
Longitude: -96.64657

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,867	122,694	323,453
2020 Total Population	17,060	134,502	348,890
2020 Group Quarters	188	465	1,451
2022 Total Population	17,175	134,990	349,109
2022 Group Quarters	188	465	1,451
2027 Total Population	17,019	134,039	346,184
2022-2027 Annual Rate	-0.18%	-0.14%	-0.17%
2022 Total Daytime Population	13,369	128,926	300,054
Workers	5,088	62,518	125,572
Residents	8,281	66,408	174,482
Household Summary			
2010 Households	5,160	43,111	111,813
2010 Average Household Size	2.86	2.84	2.88
2020 Total Households	5,469	46,224	119,374
2020 Average Household Size	3.09	2.90	2.91
2022 Total Households	5,446	46,172	119,032
2022 Average Household Size	3.12	2.91	2.92
2027 Total Households	5,382	45,829	117,980
2027 Average Household Size	3.13	2.91	2.92
2022-2027 Annual Rate	-0.24%	-0.15%	-0.18%
2010 Families	3,586	29,567	77,498
2010 Average Family Size	3.45	3.45	3.48
2022 Total Families	3,738	31,469	82,043
2022 Average Family Size	3.82	3.58	3.57
2027 Total Families	3,710	31,383	81,656
2027 Average Family Size	3.81	3.57	3.56
2022-2027 Annual Rate	-0.15%	-0.05%	-0.09%
Housing Unit Summary			
2000 Housing Units	5,587	43,934	115,003
Owner Occupied Housing Units	56.3%	50.8%	55.3%
Renter Occupied Housing Units	36.4%	43.4%	40.0%
Vacant Housing Units	7.4%	5.8%	4.7%
2010 Housing Units	5,730	47,681	122,398
Owner Occupied Housing Units	49.9%	44.7%	50.5%
Renter Occupied Housing Units	40.1%	45.7%	40.8%
Vacant Housing Units	9.9%	9.6%	8.6%
2020 Housing Units	5,851	49,576	127,024
Vacant Housing Units	6.5%	6.8%	6.0%
2022 Housing Units	5,789	49,141	125,904
Owner Occupied Housing Units	48.8%	44.4%	50.1%
Renter Occupied Housing Units	45.2%	49.5%	44.4%
Vacant Housing Units	5.9%	6.0%	5.5%
2027 Housing Units	5,811	49,504	126,801
Owner Occupied Housing Units	48.5%	44.4%	50.1%
Renter Occupied Housing Units	44.1%	48.1%	43.0%
Vacant Housing Units	7.4%	7.4%	7.0%
Median Household Income			
2022	\$56,838	\$52,576	\$56,305
2027	\$63,899	\$58,175	\$64,352
Median Home Value			
2022	\$144,154	\$187,091	\$196,408
2027	\$214,426	\$278,085	\$282,331
Per Capita Income			
2022	\$23,256	\$23,882	\$26,915
2027	\$26,975	\$27,734	\$31,415
Median Age			
2010	32.2	30.7	31.7
2022	33.8	32.3	33.1
2027	34.4	32.7	33.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	5,446	46,171	119,031
<\$15,000	8.6%	10.4%	9.1%
\$15,000 - \$24,999	6.3%	8.6%	7.9%
\$25,000 - \$34,999	7.4%	10.6%	9.8%
\$35,000 - \$49,999	17.9%	17.1%	16.1%
\$50,000 - \$74,999	25.9%	21.5%	20.8%
\$75,000 - \$99,999	14.0%	12.8%	13.5%
\$100,000 - \$149,999	13.5%	12.8%	13.6%
\$150,000 - \$199,999	4.7%	4.1%	4.9%
\$200,000+	1.7%	2.1%	4.3%
Average Household Income	\$72,788	\$69,452	\$79,174
2027 Households by Income			
Household Income Base	5,382	45,828	117,979
<\$15,000	6.1%	7.9%	6.9%
\$15,000 - \$24,999	4.2%	6.8%	6.2%
\$25,000 - \$34,999	6.0%	9.5%	8.3%
\$35,000 - \$49,999	16.2%	16.9%	14.7%
\$50,000 - \$74,999	26.4%	21.0%	20.8%
\$75,000 - \$99,999	15.5%	13.3%	14.4%
\$100,000 - \$149,999	17.1%	16.1%	16.6%
\$150,000 - \$199,999	6.4%	5.8%	6.9%
\$200,000+	2.2%	2.7%	5.3%
Average Household Income	\$84,678	\$80,695	\$92,452
2022 Owner Occupied Housing Units by Value			
Total	2,827	21,816	63,091
<\$50,000	2.4%	2.0%	2.7%
\$50,000 - \$99,999	19.5%	10.7%	12.1%
\$100,000 - \$149,999	31.8%	16.1%	15.2%
\$150,000 - \$199,999	31.3%	28.7%	21.5%
\$200,000 - \$249,999	3.8%	14.3%	13.8%
\$250,000 - \$299,999	4.0%	10.9%	11.5%
\$300,000 - \$399,999	0.6%	7.9%	10.5%
\$400,000 - \$499,999	1.1%	2.6%	5.2%
\$500,000 - \$749,999	1.2%	2.9%	3.8%
\$750,000 - \$999,999	2.5%	2.4%	2.1%
\$1,000,000 - \$1,499,999	1.3%	0.9%	0.8%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	0.4%	0.4%	0.5%
Average Home Value	\$193,582	\$244,794	\$256,802
2027 Owner Occupied Housing Units by Value			
Total	2,817	21,981	63,438
<\$50,000	0.6%	0.2%	0.6%
\$50,000 - \$99,999	7.3%	2.2%	2.6%
\$100,000 - \$149,999	8.3%	2.8%	3.9%
\$150,000 - \$199,999	30.7%	18.3%	15.5%
\$200,000 - \$249,999	10.8%	15.9%	16.5%
\$250,000 - \$299,999	15.7%	19.0%	16.9%
\$300,000 - \$399,999	7.4%	20.4%	19.6%
\$400,000 - \$499,999	4.9%	8.6%	10.8%
\$500,000 - \$749,999	4.3%	5.9%	7.2%
\$750,000 - \$999,999	4.3%	3.6%	3.4%
\$1,000,000 - \$1,499,999	4.4%	1.8%	1.5%
\$1,500,000 - \$1,999,999	0.6%	0.5%	0.6%
\$2,000,000 +	0.8%	0.8%	0.9%
Average Home Value	\$332,115	\$354,111	\$358,459

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	14,867	122,694	323,450
0 - 4	8.1%	9.0%	8.8%
5 - 9	8.1%	8.3%	8.3%
10 - 14	8.2%	8.0%	7.9%
15 - 24	15.1%	15.8%	15.0%
25 - 34	14.4%	15.0%	14.8%
35 - 44	13.5%	13.3%	13.8%
45 - 54	13.3%	13.1%	13.2%
55 - 64	8.3%	8.8%	9.3%
65 - 74	6.4%	4.6%	4.8%
75 - 84	3.8%	3.0%	3.0%
85 +	0.7%	1.0%	1.2%
18 +	70.9%	69.9%	70.3%
2022 Population by Age			
Total	17,175	134,988	349,109
0 - 4	7.3%	8.0%	7.8%
5 - 9	7.4%	7.8%	7.7%
10 - 14	7.0%	7.4%	7.5%
15 - 24	14.2%	14.7%	14.1%
25 - 34	16.0%	16.4%	15.7%
35 - 44	12.9%	12.8%	13.0%
45 - 54	11.3%	10.8%	11.2%
55 - 64	10.4%	10.3%	10.6%
65 - 74	7.2%	7.0%	7.5%
75 - 84	4.8%	3.5%	3.5%
85 +	1.5%	1.3%	1.4%
18 +	74.3%	72.6%	72.8%
2027 Population by Age			
Total	17,020	134,040	346,185
0 - 4	7.3%	8.0%	7.8%
5 - 9	7.3%	7.7%	7.6%
10 - 14	7.3%	7.5%	7.6%
15 - 24	13.5%	14.4%	13.9%
25 - 34	15.4%	15.9%	15.1%
35 - 44	13.6%	13.6%	13.5%
45 - 54	11.2%	10.6%	11.1%
55 - 64	10.0%	9.4%	9.8%
65 - 74	7.7%	7.5%	8.0%
75 - 84	4.8%	4.0%	4.2%
85 +	1.8%	1.3%	1.4%
18 +	74.2%	72.6%	72.8%
2010 Population by Sex			
Males	7,272	58,456	156,404
Females	7,595	64,238	167,049
2022 Population by Sex			
Males	8,457	65,172	170,307
Females	8,719	69,818	178,802
2027 Population by Sex			
Males	8,400	64,882	169,327
Females	8,619	69,157	176,857

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 12, 2023



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2010 Population by Race/Ethnicity			
Total	14,867	122,695	323,454
White Alone	62.8%	53.2%	53.6%
Black Alone	15.1%	23.6%	22.0%
American Indian Alone	1.2%	0.9%	0.8%
Asian Alone	1.3%	2.5%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	16.2%	16.6%	18.1%
Two or More Races	3.2%	3.1%	3.0%
Hispanic Origin	41.4%	40.5%	43.1%
Diversity Index	77.1	80.9	81.2
2020 Population by Race/Ethnicity			
Total	17,060	134,502	348,890
White Alone	32.1%	30.2%	32.4%
Black Alone	17.4%	24.0%	20.9%
American Indian Alone	1.9%	1.3%	1.4%
Asian Alone	0.9%	2.2%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	28.1%	24.3%	24.3%
Two or More Races	19.6%	18.0%	18.3%
Hispanic Origin	57.8%	51.1%	51.6%
Diversity Index	87.1	88.0	87.9
2022 Population by Race/Ethnicity			
Total	17,176	134,991	349,109
White Alone	30.6%	28.9%	31.2%
Black Alone	17.4%	24.1%	20.9%
American Indian Alone	2.0%	1.3%	1.4%
Asian Alone	0.9%	2.2%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	28.5%	24.6%	24.5%
Two or More Races	20.6%	18.9%	19.2%
Hispanic Origin	58.9%	52.0%	52.4%
Diversity Index	87.2	88.1	88.0
2027 Population by Race/Ethnicity			
Total	17,020	134,040	346,183
White Alone	27.3%	25.8%	28.2%
Black Alone	17.5%	24.1%	20.9%
American Indian Alone	2.2%	1.5%	1.6%
Asian Alone	0.9%	2.3%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	29.3%	25.4%	25.2%
Two or More Races	22.7%	20.9%	21.2%
Hispanic Origin	60.4%	53.4%	53.5%
Diversity Index	87.3	88.3	88.3
2010 Population by Relationship and Household Type			
Total	14,867	122,694	323,454
In Households	99.3%	99.6%	99.5%
In Family Households	86.4%	86.2%	86.4%
Householder	24.2%	24.2%	23.9%
Spouse	15.4%	14.3%	15.0%
Child	37.0%	37.9%	37.4%
Other relative	6.7%	6.7%	7.0%
Nonrelative	3.1%	3.2%	3.1%
In Nonfamily Households	12.9%	13.4%	13.1%
In Group Quarters	0.7%	0.4%	0.5%
Institutionalized Population	0.6%	0.2%	0.5%
Noninstitutionalized Population	0.1%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment			
Total	11,007	83,878	219,550
Less than 9th Grade	7.9%	9.5%	10.7%
9th - 12th Grade, No Diploma	11.7%	11.1%	10.8%
High School Graduate	24.5%	27.3%	25.5%
GED/Alternative Credential	5.9%	4.9%	4.3%
Some College, No Degree	24.4%	21.3%	19.8%
Associate Degree	7.3%	7.3%	7.0%
Bachelor's Degree	13.0%	13.1%	14.9%
Graduate/Professional Degree	5.4%	5.4%	7.0%
2022 Population 15+ by Marital Status			
Total	13,441	103,727	268,857
Never Married	39.2%	39.4%	37.2%
Married	45.2%	44.4%	47.6%
Widowed	5.0%	5.2%	4.9%
Divorced	10.7%	10.9%	10.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,587	73,451	186,688
Population 16+ Employed	94.7%	95.3%	95.4%
Population 16+ Unemployment rate	5.3%	4.7%	4.6%
Population 16-24 Employed	18.1%	16.9%	15.7%
Population 16-24 Unemployment rate	7.4%	7.3%	7.9%
Population 25-54 Employed	61.8%	63.3%	63.3%
Population 25-54 Unemployment rate	5.7%	4.7%	4.3%
Population 55-64 Employed	13.3%	13.6%	14.3%
Population 55-64 Unemployment rate	0.0%	2.3%	2.5%
Population 65+ Employed	6.8%	6.2%	6.6%
Population 65+ Unemployment rate	5.8%	2.7%	4.2%
2022 Employed Population 16+ by Industry			
Total	9,081	69,997	178,069
Agriculture/Mining	0.3%	0.2%	0.3%
Construction	14.4%	14.2%	14.3%
Manufacturing	9.5%	8.1%	7.8%
Wholesale Trade	2.1%	2.2%	2.3%
Retail Trade	10.3%	12.6%	12.6%
Transportation/Utilities	9.0%	7.9%	6.9%
Information	2.2%	1.8%	1.8%
Finance/Insurance/Real Estate	5.6%	6.3%	6.8%
Services	43.9%	44.4%	45.1%
Public Administration	2.9%	2.2%	2.1%
2022 Employed Population 16+ by Occupation			
Total	9,081	69,998	178,068
White Collar	41.2%	46.3%	49.6%
Management/Business/Financial	9.4%	10.2%	11.4%
Professional	12.3%	12.9%	15.4%
Sales	7.2%	8.7%	9.3%
Administrative Support	12.4%	14.5%	13.4%
Services	20.4%	19.7%	18.6%
Blue Collar	38.4%	34.0%	31.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	11.8%	12.1%	12.3%
Installation/Maintenance/Repair	5.7%	3.8%	3.7%
Production	5.1%	5.3%	5.6%
Transportation/Material Moving	15.8%	12.7%	10.2%

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2010 Households by Type			
Total	5,161	43,110	111,817
Households with 1 Person	25.5%	26.2%	25.1%
Households with 2+ People	74.5%	73.8%	74.9%
Family Households	69.5%	68.6%	69.3%
Husband-wife Families	44.1%	40.5%	43.5%
With Related Children	23.2%	22.3%	23.9%
Other Family (No Spouse Present)	25.4%	28.1%	25.8%
Other Family with Male Householder	6.8%	6.5%	6.4%
With Related Children	4.0%	4.0%	3.9%
Other Family with Female Householder	18.6%	21.5%	19.4%
With Related Children	13.1%	15.7%	13.8%
Nonfamily Households	5.1%	5.2%	5.6%
All Households with Children	40.7%	42.4%	42.0%
Multigenerational Households	7.5%	7.2%	7.4%
Unmarried Partner Households	7.7%	7.4%	7.4%
Male-female	7.0%	6.5%	6.4%
Same-sex	0.7%	0.8%	1.0%
2010 Households by Size			
Total	5,159	43,110	111,813
1 Person Household	25.5%	26.2%	25.1%
2 Person Household	26.9%	26.1%	26.8%
3 Person Household	16.3%	17.1%	16.6%
4 Person Household	14.4%	14.4%	14.2%
5 Person Household	9.2%	8.6%	8.8%
6 Person Household	4.3%	4.1%	4.5%
7 + Person Household	3.4%	3.5%	3.9%
2010 Households by Tenure and Mortgage Status			
Total	5,160	43,110	111,812
Owner Occupied	55.5%	49.4%	55.3%
Owned with a Mortgage/Loan	36.4%	35.5%	40.1%
Owned Free and Clear	19.1%	13.9%	15.1%
Renter Occupied	44.5%	50.6%	44.7%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	164	117	118
Percent of Income for Mortgage	13.4%	18.8%	18.4%
Wealth Index	53	49	63
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,730	47,681	122,398
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	14,867	122,694	323,453
Population Inside Urbanized Area	100.0%	100.0%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	Urban Edge Families (7C)	Forging Opportunity (7D)
2.	Urban Edge Families (7C)	Metro Fusion (11C)	Urban Edge Families (7C)
3.	Forging Opportunity (7D)	Forging Opportunity (7D)	Metro Fusion (11C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$9,455,655	\$77,333,751	\$224,659,160
Average Spent	\$1,736.26	\$1,674.91	\$1,887.38
Spending Potential Index	72	70	78
Education: Total \$	\$6,976,357	\$58,098,253	\$168,626,576
Average Spent	\$1,281.01	\$1,258.30	\$1,416.65
Spending Potential Index	65	64	72
Entertainment/Recreation: Total \$	\$13,585,996	\$109,221,731	\$321,196,408
Average Spent	\$2,494.67	\$2,365.54	\$2,698.40
Spending Potential Index	68	64	74
Food at Home: Total \$	\$24,212,076	\$196,976,512	\$572,434,506
Average Spent	\$4,445.85	\$4,266.15	\$4,809.08
Spending Potential Index	72	69	78
Food Away from Home: Total \$	\$17,224,530	\$140,125,378	\$407,934,404
Average Spent	\$3,162.79	\$3,034.86	\$3,427.10
Spending Potential Index	73	70	79
Health Care: Total \$	\$26,549,760	\$211,778,243	\$624,822,945
Average Spent	\$4,875.09	\$4,586.72	\$5,249.20
Spending Potential Index	69	65	74
HH Furnishings & Equipment: Total \$	\$9,785,396	\$78,719,984	\$231,968,654
Average Spent	\$1,796.80	\$1,704.93	\$1,948.79
Spending Potential Index	70	67	76
Personal Care Products & Services: Total \$	\$3,952,469	\$32,062,019	\$93,535,688
Average Spent	\$725.76	\$694.40	\$785.80
Spending Potential Index	71	68	77
Shelter: Total \$	\$88,448,424	\$724,825,976	\$2,113,385,095
Average Spent	\$16,240.99	\$15,698.39	\$17,754.76
Spending Potential Index	71	69	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,146,815	\$80,183,173	\$239,516,840
Average Spent	\$1,863.17	\$1,736.62	\$2,012.21
Spending Potential Index	69	64	74
Travel: Total \$	\$10,495,603	\$84,301,793	\$249,869,410
Average Spent	\$1,927.21	\$1,825.82	\$2,099.18
Spending Potential Index	67	64	73
Vehicle Maintenance & Repairs: Total \$	\$4,997,935	\$40,049,554	\$116,862,801
Average Spent	\$917.73	\$867.40	\$981.78
Spending Potential Index	73	69	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.