1020 US-377, Whitesboro, Texas, 76273
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 33.67713
Longitude: -96.90581

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	4,931	7,281	16,516
2010 Total Population	5,171	7,924	18,283
2020 Total Population	5,732	8,892	20,595
2020 Group Quarters	82	103	300
2025 Total Population	5,997	9,353	21,668
2020-2025 Annual Rate	0.91%	1.02%	1.02%
2020 Total Daytime Population	5,135	7,506	17,066
Workers	2,093	2,846	5,949
Residents	3,042	4,660	11,117
Household Summary			
2000 Households	1,947	2,782	6,285
2000 Average Household Size	2.49	2.58	2.58
2010 Households	2,066	3,082	7,113
2010 Average Household Size	2.46	2.54	2.53
2020 Households	2,270	3,433	7,993
2020 Average Household Size	2.49	2.56	2.54
2025 Households	2,370	3,603	8,401
2025 Average Household Size	2.50	2.57	2.54
2020-2025 Annual Rate	0.87%	0.97%	1.00%
2010 Families	1,438	2,214	5,242
2010 Average Family Size	2.95	2.99	2.94
2020 Families	1,561	2,442	5,838
2020 Average Family Size	3.00	3.03	2.96
2025 Families	1,623	2,554	6,118
2025 Average Family Size	3.01	3.05	2.97
2020-2025 Annual Rate	0.78%	0.90%	0.94%
Housing Unit Summary			
2000 Housing Units	2,093	3,036	7,009
Owner Occupied Housing Units	69.2%	71.5%	72.9%
Renter Occupied Housing Units	23.8%	20.2%	16.7%
Vacant Housing Units	7.0%	8.4%	10.3%
2010 Housing Units	2,275	3,425	8,078
Owner Occupied Housing Units	63.2%	67.0%	69.1%
Renter Occupied Housing Units	27.6%	23.0%	18.9%
Vacant Housing Units	9.2%	10.0%	11.9%
2020 Housing Units	2,445	3,728	8,863
Owner Occupied Housing Units	63.7%	67.5%	69.3%
Renter Occupied Housing Units	29.2%	24.6%	20.9%
Vacant Housing Units	7.2%	7.9%	9.8%
2025 Housing Units	2,537	3,890	9,268
Owner Occupied Housing Units	63.6%	67.7%	69.8%
Renter Occupied Housing Units	29.8%	25.0%	20.9%
Vacant Housing Units	6.6%	7.4%	9.4%
Median Household Income			
2020	$53,115	$55,116	$59,115
2025	$56,090	$58,027	$62,847
Median Home Value			
2020	$138,719	$155,969	$182,932
2025	$152,686	$180,138	$209,291
Per Capita Income			
2020	$25,819	$27,327	$30,614
2025	$28,020	$29,676	$33,541
Median Age			
2010	40.3	41.4	42.7
2020	43.0	44.1	45.2
2025	43.9	45.4	46.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

May 04, 2021

Community Profile

1020 US-377, Whitesboro, Texas, 76273
Rings: 3, 5, 10 mile radii

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	3 miles	5 miles	10 miles
2020 Households by Income			
Household Income Base	2,270	3,433	7,993
<$15,000	16.4%	12.8%	8.3%
$15,000 - $24,999	7.3%	7.6%	7.7%
$25,000 - $34,999	10.5%	9.8%	10.1%
$35,000 - $49,999	12.2%	13.7%	14.9%
$50,000 - $74,999	19.7%	21.1%	19.6%
$75,000 - $99,999	17.0%	15.9%	14.9%
$100,000 - $149,999	8.0%	8.4%	12.3%
$150,000 - $199,999	7.6%	8.7%	8.6%
$200,000+	1.3%	1.9%	3.7%
Average Household Income	$65,280	$70,033	$79,124
2025 Households by Income			
Household Income Base	2,370	3,603	8,401
<$15,000	14.7%	11.6%	7.5%
$15,000 - $24,999	6.7%	6.9%	6.9%
$25,000 - $34,999	10.0%	9.3%	9.2%
$35,000 - $49,999	11.8%	13.2%	14.3%
$50,000 - $74,999	20.5%	21.5%	19.7%
$75,000 - $99,999	18.3%	16.8%	15.4%
$100,000 - $149,999	8.3%	8.9%	12.8%
$150,000 - $199,999	8.3%	9.7%	9.9%
$200,000+	1.4%	2.1%	4.3%
Average Household Income	$70,998	$76,236	$86,825
2020 Owner Occupied Housing Units by Value			
Total	1,557	2,517	6,138
<$50,000	4.6%	5.8%	5.3%
$50,000 - $99,999	23.4%	19.3%	16.6%
$100,000 - $149,999	28.3%	22.9%	17.2%
$150,000 - $199,999	16.1%	16.8%	16.6%
$200,000 - $249,999	10.8%	12.2%	13.0%
$250,000 - $299,999	2.7%	5.1%	8.3%
$300,000 - $399,999	5.7%	7.7%	10.9%
$400,000 - $499,999	4.1%	5.0%	5.2%
$500,000 - $749,999	4.0%	4.6%	4.6%
$750,000 - $999,999	0.1%	0.2%	1.6%
$1,000,000 - $1,499,999	0.0%	0.0%	0.1%
$1,500,000 - $1,999,999	0.1%	0.2%	0.2%
$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	$180,427	$202,841	$235,457
2025 Owner Occupied Housing Units by Value			
Total	1,614	2,632	6,467
<$50,000	3.8%	4.6%	4.1%
$50,000 - $99,999	19.5%	15.7%	13.2%
$100,000 - $149,999	25.9%	20.5%	15.0%
$150,000 - $199,999	15.0%	15.2%	15.1%
$200,000 - $249,999	12.8%	13.7%	13.9%
$250,000 - $299,999	3.3%	6.0%	9.5%
$300,000 - $399,999	7.7%	10.4%	13.6%
$400,000 - $499,999	5.9%	6.7%	6.6%
$500,000 - $749,999	5.9%	6.4%	6.1%
$750,000 - $999,999	0.1%	0.3%	2.0%
$1,000,000 - $1,499,999	0.0%	0.0%	0.2%
$1,500,000 - $1,999,999	0.1%	0.2%	0.2%
$2,000,000 +	0.0%	0.2%	0.6%
Average Home Value	$205,313	$230,844	$264,725

Community Profile

1020 US-377, Whitesboro, Texas, 76273
Rings: 3, 5, 10 mile radii

Prepared by Esri
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Longitude: -96.90581

	3 miles	5 miles	10 miles
2010 Population by Age			
Total	5,172	7,925	18,285
0 - 4	6.9%	6.4%	5.7%
5 - 9	6.2%	6.3%	6.2%
10 - 14	6.5%	6.7%	6.8%
15 - 24	13.3%	12.6%	12.5%
25 - 34	11.0%	10.6%	9.7%
35 - 44	11.3%	11.8%	12.0%
45 - 54	13.9%	14.9%	15.2%
55 - 64	12.2%	13.1%	14.1%
65 - 74	9.5%	9.7%	10.3%
75 - 84	6.5%	5.9%	5.7%
85 +	2.7%	2.1%	1.8%
18 +	75.9%	76.1%	76.1%
2020 Population by Age			
Total	5,732	8,892	20,595
0 - 4	6.1%	5.7%	5.2%
5 - 9	6.0%	5.8%	5.5%
10 - 14	6.0%	5.9%	5.7%
15 - 24	11.4%	11.3%	11.3%
25 - 34	12.6%	11.9%	11.7%
35 - 44	9.9%	10.4%	10.4%
45 - 54	12.3%	12.6%	12.6%
55 - 64	13.0%	14.2%	15.2%
65 - 74	11.9%	12.4%	13.1%
75 - 84	7.7%	7.3%	7.1%
85 +	3.0%	2.6%	2.3%
18 +	78.4%	79.0%	79.6%
2025 Population by Age			
Total	5,994	9,353	21,667
0 - 4	5.9%	5.4%	5.0%
5 - 9	5.8%	5.6%	5.4%
10 - 14	6.4%	6.2%	6.0%
15 - 24	10.6%	10.5%	10.4%
25 - 34	11.7%	11.2%	11.1%
35 - 44	10.5%	10.7%	11.0%
45 - 54	11.8%	12.1%	11.6%
55 - 64	12.8%	13.6%	14.2%
65 - 74	12.4%	13.2%	14.1%
75 - 84	8.9%	8.7%	8.6%
85 +	3.1%	2.8%	2.5%
18 +	78.3%	79.1%	79.6%
2010 Population by Sex			
Males	2,504	3,926	9,220
Females	2,667	3,998	9,063
2020 Population by Sex			
Males	2,814	4,450	10,388
Females	2,918	4,443	10,206
2025 Population by Sex			
Males	2,967	4,709	10,949
Females	3,030	4,645	10,719

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Community Profile

1020 US-377, Whitesboro, Texas, 76273
Rings: 3, 5, 10 mile radii

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	3 miles	5 miles	10 miles
2010 Population by Race/Ethnicity			
Total	5,171	7,923	18,284
White Alone	94.0%	93.7%	93.2%
Black Alone	0.3%	0.4%	0.9%
American Indian Alone	1.1%	1.1%	1.1%
Asian Alone	0.6%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	2.8%	3.0%
Two or More Races	1.3%	1.4%	1.4%
Hispanic Origin	7.2%	6.8%	6.5%
Diversity Index	23.5	23.3	23.6
2020 Population by Race/Ethnicity			
Total	5,732	8,892	20,596
White Alone	91.5%	91.3%	90.7%
Black Alone	0.3%	0.5%	1.2%
American Indian Alone	1.2%	1.2%	1.2%
Asian Alone	1.2%	0.9%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.0%	4.0%	4.3%
Two or More Races	1.9%	2.0%	1.9%
Hispanic Origin	10.1%	9.6%	9.1%
Diversity Index	31.4	31.1	31.3
2025 Population by Race/Ethnicity			
Total	5,997	9,353	21,668
White Alone	89.9%	89.8%	89.1%
Black Alone	0.3%	0.6%	1.3%
American Indian Alone	1.2%	1.3%	1.2%
Asian Alone	1.4%	1.1%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.9%	5.0%	5.2%
Two or More Races	2.2%	2.3%	2.2%
Hispanic Origin	12.1%	11.5%	10.9%
Diversity Index	36.2	35.8	36.0
2010 Population by Relationship and Household Type			
Total	5,171	7,924	18,283
In Households	98.5%	98.7%	98.3%
In Family Households	84.1%	85.6%	86.1%
Householder	27.8%	28.2%	28.5%
Spouse	20.9%	22.2%	23.1%
Child	30.7%	30.3%	29.4%
Other relative	2.7%	2.9%	3.1%
Nonrelative	2.1%	2.0%	1.9%
In Nonfamily Households	14.3%	13.1%	12.2%
In Group Quarters	1.5%	1.3%	1.7%
Institutionalized Population	1.5%	1.3%	1.7%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

May 04, 2021

Community Profile

1020 US-377, Whitesboro, Texas, 76273
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	3 miles	5 miles	10 miles
2020 Population 25+ by Educational Attainment			
Total	4,039	6,341	14,891
Less than 9th Grade	5.4%	4.2%	2.7%
9th - 12th Grade, No Diploma	3.2%	6.1%	7.4%
High School Graduate	27.5%	26.7%	25.4%
GED/Alternative Credential	6.5%	5.8%	5.7%
Some College, No Degree	29.7%	28.4%	28.5%
Associate Degree	10.4%	10.4%	9.7%
Bachelor's Degree	12.2%	12.9%	15.0%
Graduate/Professional Degree	5.2%	5.4%	5.7%
2020 Population 15+ by Marital Status			
Total	4,693	7,349	17,217
Never Married	29.1%	27.2%	23.8%
Married	44.4%	47.9%	54.6%
Widowed	9.6%	8.9%	7.9%
Divorced	16.9%	16.0%	13.7%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,995	4,670	10,379
Population 16+ Employed	90.4%	91.2%	91.8%
Population 16+ Unemployment rate	9.6%	8.7%	8.2%
Population 16-24 Employed	16.9%	15.6%	13.2%
Population 16-24 Unemployment rate	9.7%	9.8%	11.6%
Population 25-54 Employed	55.1%	54.6%	55.2%
Population 25-54 Unemployment rate	10.4%	9.0%	7.7%
Population 55-64 Employed	17.1%	18.7%	20.6%
Population 55-64 Unemployment rate	9.4%	8.8%	8.5%
Population 65+ Employed	11.0%	11.1%	11.1%
Population 65+ Unemployment rate	5.7%	5.8%	5.6%
2020 Employed Population 16+ by Industry			
Total	2,706	4,261	9,528
Agriculture/Mining	4.2%	7.8%	8.1%
Construction	13.0%	10.9%	9.7%
Manufacturing	11.8%	13.1%	13.0%
Wholesale Trade	2.8%	2.6%	2.7%
Retail Trade	14.3%	12.0%	10.5%
Transportation/Utilities	4.9%	6.0%	6.1%
Information	0.3%	0.4%	0.6%
Finance/Insurance/Real Estate	5.9%	5.7%	5.7%
Services	41.0%	39.1%	40.4%
Public Administration	1.8%	2.3%	3.2%
2020 Employed Population 16+ by Occupation			
Total	2,706	4,260	9,532
White Collar	50.0%	48.2%	52.8%
Management/Business/Financial	10.5%	10.1%	12.1%
Professional	15.4%	16.0%	18.2%
Sales	12.9%	10.7%	9.9%
Administrative Support	11.3%	11.4%	12.6%
Services	22.5%	21.3%	18.7%
Blue Collar	27.4%	30.5%	28.6%
Farming/Forestry/Fishing	2.9%	4.4%	3.3%
Construction/Extraction	5.5%	5.5%	6.6%
Installation/Maintenance/Repair	4.4%	3.6%	2.9%
Production	4.5%	5.9%	6.5%
Transportation/Material Moving	10.1%	11.0%	9.3%

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	3 miles	5 miles	10 miles
2010 Households by Type			
Total	2,066	3,081	7,112
Households with 1 Person	25.6%	23.5%	21.9%
Households with 2+ People	74.4%	76.5%	78.1%
Family Households	69.6%	71.9%	73.7%
Husband-wife Families	52.3%	56.5%	59.5%
With Related Children	21.9%	22.8%	22.6%
Other Family (No Spouse Present)	17.2%	15.4%	14.2%
Other Family with Male Householder	4.8%	4.8%	4.8%
With Related Children	2.8%	2.9%	2.9%
Other Family with Female Householder	12.4%	10.6%	9.4%
With Related Children	8.2%	6.9%	6.1%
Nonfamily Households	4.8%	4.7%	4.4%
All Households with Children	33.3%	33.0%	32.0%
Multigenerational Households	3.9%	4.1%	4.1%
Unmarried Partner Households	5.5%	5.2%	5.2%
Male-female	4.8%	4.6%	4.5%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	2,066	3,082	7,114
1 Person Household	25.6%	23.5%	21.9%
2 Person Household	36.4%	37.6%	39.5%
3 Person Household	16.7%	16.5%	15.7%
4 Person Household	12.5%	13.0%	13.5%
5 Person Household	5.9%	6.5%	6.3%
6 Person Household	2.0%	2.1%	2.2%
7 + Person Household	0.9%	0.9%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,066	3,082	7,113
Owner Occupied	69.6%	74.5%	78.5%
Owned with a Mortgage/Loan	37.9%	40.8%	43.8%
Owned Free and Clear	31.7%	33.7%	34.7%
Renter Occupied	30.4%	25.5%	21.5%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	197	182	164
Percent of Income for Mortgage	10.9%	11.8%	12.9%
Wealth Index	66	76	96
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,275	3,425	8,078
Housing Units Inside Urbanized Area	0.0%	0.0%	0.4%
Housing Units Inside Urbanized Cluster	73.8%	50.7%	22.0%
Rural Housing Units	26.2%	49.3%	77.6%
2010 Population By Urban/ Rural Status			
Total Population	5,171	7,924	18,283
Population Inside Urbanized Area	0.0%	0.0%	0.5%
Population Inside Urbanized Cluster	72.6%	49.2%	22.7%
Rural Population	27.4%	50.8%	76.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

May 04, 2021

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	3 miles	5 miles	10 miles
Top 3 Tapestry Segments			
1.	Small Town Simplicity (12C)	Comfortable Empty Nesters	Southern Satellites (10A)
2.	Midlife Constants (5E)	Small Town Simplicity (12C)	Comfortable Empty Nesters (5A)
3.	Heartland Communities (6F)	Midlife Constants (5E)	Middleburg (4C)
2020 Consumer Spending			
Apparel & Services: Total $	$3,449,087	$5,571,887	$14,629,433
Average Spent	$1,519.42	$1,623.04	$1,830.28
Spending Potential Index	71	76	85
Education: Total $	$2,648,478	$4,312,447	$11,136,899
Average Spent	$1,166.73	$1,256.17	$1,393.33
Spending Potential Index	65	70	78
Entertainment/Recreation: Total $	$5,772,271	$9,281,913	$24,235,261
Average Spent	$2,542.85	$2,703.73	$3,032.06
Spending Potential Index	78	83	93
Food at Home: Total $	$9,292,824	$14,953,847	$39,156,732
Average Spent	$4,093.76	$4,355.91	$4,898.88
Spending Potential Index	77	82	92
Food Away from Home: Total $	$6,128,351	$9,962,640	$26,339,022
Average Spent	$2,699.71	$2,902.02	$3,295.26
Spending Potential Index	72	77	87
Health Care: Total $	$10,653,752	$17,194,898	$45,099,893
Average Spent	$4,693.28	$5,008.71	$5,642.42
Spending Potential Index	82	87	98
HH Furnishings & Equipment: Total $	$3,653,498	$5,958,106	$15,725,504
Average Spent	$1,609.47	$1,735.54	$1,967.41
Spending Potential Index	74	79	90
Personal Care Products & Services: Total $	$1,514,807	$2,449,092	$6,424,481
Average Spent	$667.32	$713.40	$803.76
Spending Potential Index	73	78	87
Shelter: Total $	$30,149,036	$48,295,788	$125,973,809
Average Spent	$13,281.51	$14,068.10	$15,760.52
Spending Potential Index	69	73	81
Support Payments/Cash Contributions/Gifts in Kind: Total $	$4,156,268	$6,819,608	$18,560,391
Average Spent	$1,830.96	$1,986.49	$2,322.08
Spending Potential Index	78	85	99
Travel: Total $	$3,840,638	$6,252,312	$16,607,809
Average Spent	$1,691.91	$1,821.24	$2,077.79
Spending Potential Index	70	76	86
Vehicle Maintenance & Repairs: Total $	$2,079,285	$3,331,698	$8,715,908
Average Spent	$915.98	$970.49	$1,090.44
Spending Potential Index	79	84	94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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