



Community Profile

Ansley Blvd & FM-120, Denison, Texas, 75020
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.75843
Longitude: -96.59163

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,960	16,536	28,075
2010 Total Population	2,016	16,899	29,139
2020 Total Population	2,182	18,433	32,971
2020 Group Quarters	6	298	578
2025 Total Population	2,266	19,270	34,714
2020-2025 Annual Rate	0.76%	0.89%	1.04%
2020 Total Daytime Population	2,827	18,114	34,884
Workers	1,490	7,058	15,079
Residents	1,337	11,056	19,805
Household Summary			
2000 Households	764	6,795	11,212
2000 Average Household Size	2.57	2.39	2.46
2010 Households	784	6,898	11,589
2010 Average Household Size	2.56	2.41	2.47
2020 Households	841	7,444	13,025
2020 Average Household Size	2.59	2.44	2.49
2025 Households	872	7,763	13,687
2025 Average Household Size	2.59	2.44	2.49
2020-2025 Annual Rate	0.73%	0.84%	1.00%
2010 Families	532	4,584	7,730
2010 Average Family Size	3.09	2.94	2.99
2020 Families	567	4,899	8,572
2020 Average Family Size	3.13	2.99	3.03
2025 Families	587	5,091	8,973
2025 Average Family Size	3.14	3.00	3.05
2020-2025 Annual Rate	0.70%	0.77%	0.92%
Housing Unit Summary			
2000 Housing Units	814	7,565	12,558
Owner Occupied Housing Units	69.4%	62.5%	61.9%
Renter Occupied Housing Units	24.3%	27.3%	27.4%
Vacant Housing Units	6.3%	10.2%	10.7%
2010 Housing Units	864	7,742	13,129
Owner Occupied Housing Units	68.3%	60.7%	59.4%
Renter Occupied Housing Units	22.5%	28.4%	28.8%
Vacant Housing Units	9.3%	10.9%	11.7%
2020 Housing Units	910	8,231	14,477
Owner Occupied Housing Units	69.2%	60.0%	58.5%
Renter Occupied Housing Units	23.2%	30.4%	31.5%
Vacant Housing Units	7.6%	9.6%	10.0%
2025 Housing Units	939	8,533	15,120
Owner Occupied Housing Units	69.6%	60.0%	58.5%
Renter Occupied Housing Units	23.2%	31.0%	32.0%
Vacant Housing Units	7.1%	9.0%	9.5%
Median Household Income			
2020	\$51,819	\$50,055	\$48,324
2025	\$54,905	\$52,164	\$50,934
Median Home Value			
2020	\$149,132	\$115,664	\$121,677
2025	\$182,831	\$127,981	\$137,271
Per Capita Income			
2020	\$27,481	\$26,735	\$25,983
2025	\$30,286	\$28,440	\$27,773
Median Age			
2010	46.6	42.4	41.2
2020	47.9	43.5	42.4
2025	48.0	44.1	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	841	7,444	13,025
<\$15,000	11.5%	13.6%	15.2%
\$15,000 - \$24,999	7.7%	8.3%	8.1%
\$25,000 - \$34,999	9.6%	13.9%	13.5%
\$35,000 - \$49,999	18.7%	14.2%	14.3%
\$50,000 - \$74,999	21.9%	19.5%	19.1%
\$75,000 - \$99,999	13.2%	13.9%	13.0%
\$100,000 - \$149,999	10.1%	8.8%	9.0%
\$150,000 - \$199,999	5.0%	5.1%	4.9%
\$200,000+	2.3%	2.8%	2.8%
Average Household Income	\$67,255	\$66,405	\$65,258
2025 Households by Income			
Household Income Base	872	7,763	13,687
<\$15,000	10.4%	12.5%	14.2%
\$15,000 - \$24,999	6.8%	7.6%	7.5%
\$25,000 - \$34,999	8.8%	13.4%	13.0%
\$35,000 - \$49,999	17.8%	14.0%	14.1%
\$50,000 - \$74,999	22.1%	20.1%	19.7%
\$75,000 - \$99,999	14.0%	14.8%	13.8%
\$100,000 - \$149,999	11.4%	9.6%	9.5%
\$150,000 - \$199,999	5.8%	5.3%	5.2%
\$200,000+	2.8%	2.8%	2.9%
Average Household Income	\$74,284	\$70,822	\$69,880
2020 Owner Occupied Housing Units by Value			
Total	630	4,941	8,469
<\$50,000	6.7%	9.6%	11.0%
\$50,000 - \$99,999	21.0%	33.8%	31.2%
\$100,000 - \$149,999	22.9%	21.2%	17.9%
\$150,000 - \$199,999	14.4%	14.9%	14.0%
\$200,000 - \$249,999	5.2%	6.5%	8.8%
\$250,000 - \$299,999	3.0%	1.9%	4.2%
\$300,000 - \$399,999	21.9%	7.3%	7.6%
\$400,000 - \$499,999	2.5%	2.3%	2.8%
\$500,000 - \$749,999	1.3%	1.1%	1.3%
\$750,000 - \$999,999	1.1%	1.2%	1.0%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$198,732	\$155,939	\$163,287
2025 Owner Occupied Housing Units by Value			
Total	654	5,122	8,842
<\$50,000	5.4%	8.6%	9.8%
\$50,000 - \$99,999	17.0%	30.5%	28.2%
\$100,000 - \$149,999	19.4%	19.5%	16.1%
\$150,000 - \$199,999	12.7%	14.5%	13.3%
\$200,000 - \$249,999	5.4%	7.3%	9.7%
\$250,000 - \$299,999	3.5%	2.4%	5.1%
\$300,000 - \$399,999	29.5%	10.0%	10.2%
\$400,000 - \$499,999	3.8%	3.5%	3.9%
\$500,000 - \$749,999	1.8%	1.8%	2.0%
\$750,000 - \$999,999	1.5%	1.7%	1.4%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$229,160	\$177,220	\$184,406

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,017	16,901	29,142
0 - 4	4.8%	6.1%	6.3%
5 - 9	5.8%	6.2%	6.3%
10 - 14	6.1%	6.4%	6.5%
15 - 24	10.8%	11.8%	12.6%
25 - 34	9.3%	11.3%	11.3%
35 - 44	10.8%	11.1%	11.3%
45 - 54	15.1%	15.2%	15.2%
55 - 64	14.8%	13.2%	13.0%
65 - 74	10.9%	9.4%	9.0%
75 - 84	8.4%	6.5%	5.9%
85 +	3.0%	2.9%	2.6%
18 +	79.2%	77.5%	76.9%
2020 Population by Age			
Total	2,183	18,434	32,970
0 - 4	4.6%	5.5%	5.7%
5 - 9	4.9%	5.7%	5.8%
10 - 14	5.2%	5.9%	6.0%
15 - 24	10.4%	11.0%	11.6%
25 - 34	11.2%	11.8%	12.4%
35 - 44	10.4%	11.7%	11.4%
45 - 54	11.7%	11.6%	11.9%
55 - 64	15.4%	14.3%	14.1%
65 - 74	13.9%	12.0%	11.6%
75 - 84	8.2%	7.1%	6.5%
85 +	4.1%	3.3%	2.9%
18 +	82.3%	79.6%	79.1%
2025 Population by Age			
Total	2,264	19,269	34,714
0 - 4	4.6%	5.5%	5.7%
5 - 9	5.0%	5.7%	5.8%
10 - 14	5.3%	5.9%	6.0%
15 - 24	9.6%	10.8%	11.2%
25 - 34	11.4%	11.3%	11.8%
35 - 44	10.9%	11.9%	11.9%
45 - 54	11.0%	11.5%	11.5%
55 - 64	13.7%	12.6%	12.7%
65 - 74	14.7%	13.2%	12.6%
75 - 84	10.0%	8.2%	7.8%
85 +	3.8%	3.3%	2.9%
18 +	82.2%	79.6%	79.1%
2010 Population by Sex			
Males	956	8,018	13,917
Females	1,060	8,881	15,222
2020 Population by Sex			
Males	1,047	8,799	15,817
Females	1,135	9,634	17,154
2025 Population by Sex			
Males	1,093	9,235	16,709
Females	1,174	10,035	18,005

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	2,017	16,900	29,139
White Alone	89.1%	83.9%	84.0%
Black Alone	4.2%	8.2%	7.7%
American Indian Alone	1.8%	1.9%	2.0%
Asian Alone	0.6%	0.7%	0.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.8%	2.3%	2.5%
Two or More Races	2.4%	3.0%	2.9%
Hispanic Origin	6.2%	7.6%	8.0%
Diversity Index	29.5	39.0	39.3
2020 Population by Race/Ethnicity			
Total	2,181	18,432	32,972
White Alone	86.1%	80.4%	80.5%
Black Alone	5.0%	9.0%	8.5%
American Indian Alone	1.9%	2.0%	2.1%
Asian Alone	1.2%	1.3%	1.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.5%	3.2%	3.5%
Two or More Races	3.2%	4.0%	3.9%
Hispanic Origin	8.5%	10.3%	10.8%
Diversity Index	37.2	46.5	47.0
2025 Population by Race/Ethnicity			
Total	2,268	19,269	34,713
White Alone	84.3%	78.7%	78.7%
Black Alone	5.4%	9.4%	8.8%
American Indian Alone	2.0%	2.1%	2.1%
Asian Alone	1.5%	1.5%	1.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.1%	3.8%	4.2%
Two or More Races	3.7%	4.5%	4.4%
Hispanic Origin	10.1%	12.0%	12.7%
Diversity Index	41.4	50.5	51.2
2010 Population by Relationship and Household Type			
Total	2,016	16,899	29,139
In Households	99.7%	98.3%	98.1%
In Family Households	83.6%	82.3%	82.2%
Householder	28.1%	27.0%	26.7%
Spouse	22.3%	18.9%	18.6%
Child	27.9%	29.7%	30.2%
Other relative	3.2%	4.1%	3.8%
Nonrelative	2.0%	2.6%	2.9%
In Nonfamily Households	16.1%	16.1%	15.9%
In Group Quarters	0.3%	1.7%	1.9%
Institutionalized Population	0.3%	1.0%	1.1%
Noninstitutionalized Population	0.0%	0.7%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	1,634	13,240	23,376
Less than 9th Grade	3.1%	2.2%	2.2%
9th - 12th Grade, No Diploma	5.0%	7.8%	7.6%
High School Graduate	18.4%	20.7%	23.3%
GED/Alternative Credential	7.8%	8.9%	8.5%
Some College, No Degree	27.5%	26.0%	25.5%
Associate Degree	8.4%	10.9%	10.2%
Bachelor's Degree	20.0%	14.8%	14.5%
Graduate/Professional Degree	9.9%	8.8%	8.2%
2020 Population 15+ by Marital Status			
Total	1,862	15,274	27,183
Never Married	27.3%	25.8%	25.1%
Married	55.0%	49.8%	50.1%
Widowed	5.2%	8.8%	9.1%
Divorced	12.6%	15.7%	15.7%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	934	8,378	14,889
Population 16+ Employed	90.4%	88.5%	89.0%
Population 16+ Unemployment rate	9.6%	11.5%	11.0%
Population 16-24 Employed	11.6%	11.7%	12.4%
Population 16-24 Unemployment rate	13.3%	20.1%	19.6%
Population 25-54 Employed	57.7%	59.8%	59.5%
Population 25-54 Unemployment rate	10.8%	11.7%	10.7%
Population 55-64 Employed	22.0%	19.3%	19.5%
Population 55-64 Unemployment rate	6.1%	7.4%	7.7%
Population 65+ Employed	8.6%	9.2%	8.5%
Population 65+ Unemployment rate	5.2%	6.0%	6.1%
2020 Employed Population 16+ by Industry			
Total	844	7,416	13,257
Agriculture/Mining	0.7%	0.5%	0.6%
Construction	2.7%	6.0%	8.2%
Manufacturing	8.3%	12.6%	12.5%
Wholesale Trade	6.8%	5.0%	3.7%
Retail Trade	8.9%	10.0%	10.5%
Transportation/Utilities	4.9%	4.1%	4.5%
Information	0.0%	0.7%	0.9%
Finance/Insurance/Real Estate	14.0%	7.9%	7.4%
Services	46.6%	47.8%	46.8%
Public Administration	7.1%	5.3%	4.8%
2020 Employed Population 16+ by Occupation			
Total	843	7,414	13,256
White Collar	65.0%	60.4%	58.7%
Management/Business/Financial	15.9%	10.3%	10.5%
Professional	22.4%	22.5%	21.1%
Sales	10.1%	12.1%	10.9%
Administrative Support	16.7%	15.6%	16.2%
Services	14.2%	17.3%	17.0%
Blue Collar	20.6%	22.3%	24.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	0.8%	3.7%	5.5%
Installation/Maintenance/Repair	2.3%	2.5%	2.9%
Production	5.8%	7.6%	7.5%
Transportation/Material Moving	11.7%	8.3%	8.2%

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2010 Households by Type			
Total	785	6,897	11,588
Households with 1 Person	28.2%	28.9%	28.0%
Households with 2+ People	71.8%	71.1%	72.0%
Family Households	67.8%	66.5%	66.7%
Husband-wife Families	53.9%	46.6%	46.5%
With Related Children	18.6%	17.4%	17.8%
Other Family (No Spouse Present)	13.8%	19.9%	20.2%
Other Family with Male Householder	3.8%	5.3%	5.3%
With Related Children	2.3%	3.0%	3.1%
Other Family with Female Householder	10.1%	14.6%	14.9%
With Related Children	5.1%	9.3%	9.7%
Nonfamily Households	4.1%	4.7%	5.3%
All Households with Children	26.7%	30.3%	31.2%
Multigenerational Households	4.3%	4.9%	5.0%
Unmarried Partner Households	4.0%	5.6%	6.4%
Male-female	3.4%	5.0%	5.8%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	784	6,897	11,590
1 Person Household	28.2%	28.9%	28.0%
2 Person Household	38.3%	34.9%	34.9%
3 Person Household	14.7%	16.2%	16.2%
4 Person Household	10.6%	11.4%	11.6%
5 Person Household	4.7%	5.4%	5.7%
6 Person Household	2.4%	2.0%	2.1%
7 + Person Household	1.1%	1.3%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	784	6,898	11,589
Owner Occupied	75.3%	68.1%	67.3%
Owned with a Mortgage/Loan	40.8%	37.0%	36.1%
Owned Free and Clear	34.6%	31.1%	31.2%
Renter Occupied	24.7%	31.9%	32.7%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	164	208	193
Percent of Income for Mortgage	12.0%	9.7%	10.5%
Wealth Index	78	72	69
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	864	7,742	13,129
Housing Units Inside Urbanized Area	91.6%	92.7%	82.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	8.4%	7.3%	17.9%
2010 Population By Urban/ Rural Status			
Total Population	2,016	16,899	29,139
Population Inside Urbanized Area	90.9%	92.4%	82.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	9.1%	7.6%	18.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Comfortable Empty Nesters (5A)	Midlife Constants (5E)	Traditional Living (12B)
2.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Midlife Constants (5E)
3.	Heartland Communities (6F)	Traditional Living (12B)	Small Town Simplicity (12C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$1,309,186	\$11,656,088	\$20,210,168
Average Spent	\$1,556.70	\$1,565.84	\$1,551.64
Spending Potential Index	73	73	72
Education: Total \$	\$1,034,254	\$9,023,333	\$15,696,699
Average Spent	\$1,229.79	\$1,212.16	\$1,205.12
Spending Potential Index	69	68	67
Entertainment/Recreation: Total \$	\$2,185,555	\$18,850,762	\$32,091,339
Average Spent	\$2,598.76	\$2,532.34	\$2,463.83
Spending Potential Index	80	78	76
Food at Home: Total \$	\$3,490,315	\$30,651,902	\$52,367,811
Average Spent	\$4,150.20	\$4,117.67	\$4,020.56
Spending Potential Index	78	77	75
Food Away from Home: Total \$	\$2,320,256	\$20,624,235	\$35,587,382
Average Spent	\$2,758.93	\$2,770.59	\$2,732.24
Spending Potential Index	73	73	72
Health Care: Total \$	\$4,023,226	\$34,732,371	\$59,024,545
Average Spent	\$4,783.86	\$4,665.82	\$4,531.63
Spending Potential Index	83	81	79
HH Furnishings & Equipment: Total \$	\$1,396,806	\$12,269,361	\$21,092,018
Average Spent	\$1,660.89	\$1,648.22	\$1,619.35
Spending Potential Index	76	75	74
Personal Care Products & Services: Total \$	\$577,546	\$5,073,369	\$8,791,892
Average Spent	\$686.74	\$681.54	\$675.00
Spending Potential Index	75	74	73
Shelter: Total \$	\$11,530,427	\$101,011,519	\$175,588,047
Average Spent	\$13,710.38	\$13,569.52	\$13,480.85
Spending Potential Index	71	70	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,577,612	\$13,730,845	\$23,326,217
Average Spent	\$1,875.88	\$1,844.55	\$1,790.88
Spending Potential Index	80	79	76
Travel: Total \$	\$1,490,969	\$12,777,806	\$22,053,435
Average Spent	\$1,772.85	\$1,716.52	\$1,693.16
Spending Potential Index	74	71	70
Vehicle Maintenance & Repairs: Total \$	\$781,057	\$6,888,122	\$11,779,931
Average Spent	\$928.72	\$925.33	\$904.41
Spending Potential Index	80	80	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.