



Community Profile

Cash Store
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 31.52448
Longitude: -97.13864

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,962	65,449	112,630
2010 Total Population	11,002	66,783	116,930
2020 Total Population	11,917	74,496	128,781
2020 Group Quarters	27	5,005	6,764
2025 Total Population	12,503	78,013	134,006
2020-2025 Annual Rate	0.96%	0.93%	0.80%
2020 Total Daytime Population	10,279	84,702	147,957
Workers	2,952	38,214	70,488
Residents	7,327	46,488	77,469
Household Summary			
2000 Households	3,592	23,020	42,199
2000 Average Household Size	3.03	2.59	2.50
2010 Households	3,559	23,556	43,347
2010 Average Household Size	3.08	2.61	2.53
2020 Households	3,837	26,682	47,967
2020 Average Household Size	3.10	2.60	2.54
2025 Households	4,036	28,086	49,992
2025 Average Household Size	3.09	2.60	2.55
2020-2025 Annual Rate	1.02%	1.03%	0.83%
2010 Families	2,520	12,911	25,435
2010 Average Family Size	3.65	3.34	3.21
2020 Families	2,697	14,292	27,657
2020 Average Family Size	3.68	3.37	3.25
2025 Families	2,823	14,888	28,619
2025 Average Family Size	3.68	3.37	3.26
2020-2025 Annual Rate	0.92%	0.82%	0.69%
Housing Unit Summary			
2000 Housing Units	3,829	24,824	45,548
Owner Occupied Housing Units	54.1%	38.7%	46.0%
Renter Occupied Housing Units	39.7%	54.0%	46.7%
Vacant Housing Units	6.2%	7.3%	7.4%
2010 Housing Units	3,889	26,216	47,970
Owner Occupied Housing Units	51.6%	35.6%	43.2%
Renter Occupied Housing Units	40.0%	54.3%	47.2%
Vacant Housing Units	8.5%	10.1%	9.6%
2020 Housing Units	4,116	29,144	52,322
Owner Occupied Housing Units	46.5%	33.0%	41.1%
Renter Occupied Housing Units	46.8%	58.6%	50.5%
Vacant Housing Units	6.8%	8.4%	8.3%
2025 Housing Units	4,325	30,614	54,433
Owner Occupied Housing Units	45.7%	32.4%	40.8%
Renter Occupied Housing Units	47.6%	59.3%	51.0%
Vacant Housing Units	6.7%	8.3%	8.2%
Median Household Income			
2020	\$34,102	\$28,665	\$36,430
2025	\$36,373	\$30,277	\$37,900
Median Home Value			
2020	\$68,979	\$85,366	\$112,796
2025	\$70,664	\$89,716	\$127,081
Per Capita Income			
2020	\$14,843	\$15,574	\$19,854
2025	\$16,372	\$16,727	\$21,201
Median Age			
2010	28.5	24.6	28.6
2020	30.7	26.2	30.4
2025	31.4	26.4	31.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	3,837	26,682	47,967
<\$15,000	19.5%	28.1%	22.1%
\$15,000 - \$24,999	19.0%	17.2%	15.5%
\$25,000 - \$34,999	12.4%	11.0%	10.6%
\$35,000 - \$49,999	17.0%	14.6%	14.6%
\$50,000 - \$74,999	17.6%	13.3%	14.9%
\$75,000 - \$99,999	7.2%	8.1%	10.1%
\$100,000 - \$149,999	5.7%	5.4%	7.9%
\$150,000 - \$199,999	0.9%	1.3%	2.4%
\$200,000+	0.8%	1.1%	2.1%
Average Household Income	\$44,615	\$42,779	\$52,767
2025 Households by Income			
Household Income Base	4,036	28,086	49,992
<\$15,000	18.1%	27.0%	21.2%
\$15,000 - \$24,999	17.8%	16.6%	14.7%
\$25,000 - \$34,999	12.0%	10.9%	10.4%
\$35,000 - \$49,999	16.7%	14.5%	14.5%
\$50,000 - \$74,999	18.5%	13.9%	15.4%
\$75,000 - \$99,999	8.1%	8.7%	10.7%
\$100,000 - \$149,999	6.9%	6.1%	8.4%
\$150,000 - \$199,999	1.1%	1.5%	2.6%
\$200,000+	0.7%	1.0%	2.1%
Average Household Income	\$48,829	\$45,873	\$56,336
2020 Owner Occupied Housing Units by Value			
Total	1,912	9,597	21,512
<\$50,000	27.8%	17.3%	12.7%
\$50,000 - \$99,999	58.4%	46.3%	32.5%
\$100,000 - \$149,999	5.5%	13.7%	18.7%
\$150,000 - \$199,999	3.0%	8.2%	14.6%
\$200,000 - \$249,999	2.0%	6.1%	8.6%
\$250,000 - \$299,999	0.8%	2.8%	4.5%
\$300,000 - \$399,999	2.0%	2.4%	4.3%
\$400,000 - \$499,999	0.3%	1.5%	1.4%
\$500,000 - \$749,999	0.0%	1.4%	1.4%
\$750,000 - \$999,999	0.0%	0.2%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.3%
Average Home Value	\$79,210	\$121,572	\$155,299
2025 Owner Occupied Housing Units by Value			
Total	1,978	9,919	22,212
<\$50,000	26.8%	16.0%	11.5%
\$50,000 - \$99,999	56.0%	42.8%	29.3%
\$100,000 - \$149,999	5.7%	13.3%	17.0%
\$150,000 - \$199,999	3.5%	8.4%	14.2%
\$200,000 - \$249,999	3.1%	7.4%	10.2%
\$250,000 - \$299,999	1.4%	3.7%	6.1%
\$300,000 - \$399,999	2.9%	3.5%	5.9%
\$400,000 - \$499,999	0.5%	2.1%	2.0%
\$500,000 - \$749,999	0.1%	2.3%	2.2%
\$750,000 - \$999,999	0.1%	0.3%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$85,698	\$136,445	\$174,594

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	11,004	66,784	116,932
0 - 4	9.5%	7.7%	7.6%
5 - 9	9.1%	6.6%	6.8%
10 - 14	8.1%	5.8%	6.1%
15 - 24	17.6%	31.4%	24.0%
25 - 34	14.8%	13.9%	13.7%
35 - 44	11.6%	9.5%	10.1%
45 - 54	11.8%	9.8%	10.9%
55 - 64	8.0%	7.4%	9.0%
65 - 74	4.7%	4.1%	5.5%
75 - 84	3.6%	2.7%	4.3%
85 +	1.2%	1.1%	2.1%
18 +	68.4%	76.3%	75.7%
2020 Population by Age			
Total	11,917	74,496	128,780
0 - 4	8.8%	7.1%	7.0%
5 - 9	8.5%	6.6%	6.6%
10 - 14	8.0%	6.1%	6.2%
15 - 24	15.1%	28.2%	21.7%
25 - 34	16.6%	15.3%	14.6%
35 - 44	12.4%	10.3%	11.0%
45 - 54	10.1%	8.5%	9.2%
55 - 64	9.9%	8.4%	9.8%
65 - 74	6.4%	5.8%	7.5%
75 - 84	2.9%	2.7%	4.1%
85 +	1.3%	1.1%	2.2%
18 +	70.1%	76.7%	76.5%
2025 Population by Age			
Total	12,504	78,012	134,006
0 - 4	8.8%	7.1%	7.0%
5 - 9	8.5%	6.5%	6.5%
10 - 14	8.1%	6.1%	6.2%
15 - 24	14.9%	28.3%	21.7%
25 - 34	15.1%	14.0%	13.5%
35 - 44	13.6%	11.1%	11.8%
45 - 54	10.1%	8.5%	9.4%
55 - 64	9.3%	7.9%	9.0%
65 - 74	7.1%	6.3%	8.1%
75 - 84	3.2%	3.2%	4.8%
85 +	1.2%	1.1%	2.2%
18 +	69.9%	76.6%	76.5%
2010 Population by Sex			
Males	5,493	32,313	56,084
Females	5,509	34,470	60,846
2020 Population by Sex			
Males	6,010	36,273	62,247
Females	5,907	38,223	66,535
2025 Population by Sex			
Males	6,315	38,063	64,999
Females	6,189	39,949	69,007

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 21, 2021



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2010 Population by Race/Ethnicity			
Total	11,002	66,783	116,931
White Alone	48.7%	56.3%	58.4%
Black Alone	10.9%	18.6%	21.1%
American Indian Alone	0.8%	0.8%	0.7%
Asian Alone	0.6%	1.9%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	35.7%	19.2%	15.5%
Two or More Races	3.3%	3.1%	2.8%
Hispanic Origin	67.2%	39.2%	32.3%
Diversity Index	86.1	81.6	78.3
2020 Population by Race/Ethnicity			
Total	11,916	74,496	128,781
White Alone	46.3%	53.2%	55.7%
Black Alone	10.3%	18.0%	20.3%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	0.7%	2.4%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	38.3%	21.9%	17.9%
Two or More Races	3.6%	3.7%	3.5%
Hispanic Origin	71.0%	44.0%	36.9%
Diversity Index	86.8	84.0	81.2
2025 Population by Race/Ethnicity			
Total	12,504	78,013	134,006
White Alone	45.4%	52.0%	54.6%
Black Alone	10.0%	17.5%	19.8%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	0.8%	2.6%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	39.3%	23.1%	19.0%
Two or More Races	3.8%	4.0%	3.8%
Hispanic Origin	72.8%	46.5%	39.4%
Diversity Index	86.9	84.9	82.4
2010 Population by Relationship and Household Type			
Total	11,002	66,783	116,930
In Households	99.7%	91.9%	93.8%
In Family Households	86.5%	67.3%	72.3%
Householder	23.2%	19.2%	21.7%
Spouse	13.8%	11.0%	13.2%
Child	40.4%	29.6%	30.3%
Other relative	6.2%	4.8%	4.6%
Nonrelative	3.0%	2.6%	2.5%
In Nonfamily Households	13.2%	24.6%	21.4%
In Group Quarters	0.3%	8.1%	6.2%
Institutionalized Population	0.3%	1.1%	2.2%
Noninstitutionalized Population	0.0%	6.9%	4.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	7,088	38,810	75,376
Less than 9th Grade	15.7%	10.9%	8.8%
9th - 12th Grade, No Diploma	23.3%	15.4%	12.0%
High School Graduate	21.0%	23.2%	22.9%
GED/Alternative Credential	6.2%	6.5%	5.7%
Some College, No Degree	20.7%	20.4%	21.7%
Associate Degree	5.5%	6.7%	7.8%
Bachelor's Degree	5.0%	10.2%	12.9%
Graduate/Professional Degree	2.5%	6.7%	8.1%
2020 Population 15+ by Marital Status			
Total	8,890	59,787	103,284
Never Married	46.6%	54.7%	46.7%
Married	41.4%	32.6%	37.6%
Widowed	4.1%	3.7%	5.5%
Divorced	7.8%	9.0%	10.2%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,190	31,720	57,039
Population 16+ Employed	89.3%	88.8%	89.4%
Population 16+ Unemployment rate	10.7%	11.2%	10.6%
Population 16-24 Employed	16.8%	27.9%	21.8%
Population 16-24 Unemployment rate	16.6%	15.8%	15.4%
Population 25-54 Employed	67.2%	57.2%	58.2%
Population 25-54 Unemployment rate	9.6%	9.6%	9.4%
Population 55-64 Employed	12.4%	10.5%	13.3%
Population 55-64 Unemployment rate	8.0%	8.5%	9.2%
Population 65+ Employed	3.6%	4.3%	6.6%
Population 65+ Unemployment rate	9.7%	7.4%	6.7%
2020 Employed Population 16+ by Industry			
Total	4,637	28,155	50,987
Agriculture/Mining	1.4%	1.1%	0.9%
Construction	13.6%	9.0%	8.3%
Manufacturing	18.7%	12.4%	11.7%
Wholesale Trade	2.4%	2.1%	1.9%
Retail Trade	11.3%	13.2%	12.4%
Transportation/Utilities	4.3%	3.5%	4.1%
Information	0.9%	1.2%	1.2%
Finance/Insurance/Real Estate	3.2%	4.7%	5.8%
Services	43.3%	50.1%	49.7%
Public Administration	0.9%	2.8%	4.0%
2020 Employed Population 16+ by Occupation			
Total	4,639	28,156	50,983
White Collar	34.1%	48.6%	52.3%
Management/Business/Financial	3.8%	6.6%	8.0%
Professional	10.6%	18.8%	20.0%
Sales	8.6%	10.3%	10.1%
Administrative Support	11.1%	12.9%	14.2%
Services	22.8%	22.8%	21.7%
Blue Collar	43.2%	28.5%	25.9%
Farming/Forestry/Fishing	1.4%	1.0%	0.6%
Construction/Extraction	11.0%	7.8%	6.9%
Installation/Maintenance/Repair	4.5%	3.1%	3.4%
Production	17.2%	9.4%	8.0%
Transportation/Material Moving	9.0%	7.2%	7.0%

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2010 Households by Type			
Total	3,558	23,555	43,348
Households with 1 Person	22.4%	30.0%	30.6%
Households with 2+ People	77.6%	70.0%	69.4%
Family Households	70.8%	54.8%	58.7%
Husband-wife Families	41.9%	31.2%	35.8%
With Related Children	25.0%	16.4%	16.5%
Other Family (No Spouse Present)	28.9%	23.6%	22.9%
Other Family with Male Householder	7.8%	5.8%	5.3%
With Related Children	4.6%	3.2%	3.0%
Other Family with Female Householder	21.1%	17.8%	17.6%
With Related Children	14.4%	12.6%	12.1%
Nonfamily Households	6.8%	15.2%	10.8%
All Households with Children	44.6%	32.6%	32.0%
Multigenerational Households	8.8%	5.6%	5.1%
Unmarried Partner Households	7.4%	6.9%	6.5%
Male-female	7.0%	6.3%	5.9%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	3,557	23,556	43,346
1 Person Household	22.4%	30.0%	30.6%
2 Person Household	25.7%	28.2%	30.3%
3 Person Household	16.6%	16.1%	15.3%
4 Person Household	15.2%	12.8%	12.0%
5 Person Household	10.7%	7.0%	6.6%
6 Person Household	5.0%	3.3%	2.9%
7 + Person Household	4.5%	2.7%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	3,559	23,556	43,347
Owner Occupied	56.3%	39.6%	47.8%
Owned with a Mortgage/Loan	26.2%	22.0%	26.3%
Owned Free and Clear	30.1%	17.6%	21.5%
Renter Occupied	43.7%	60.4%	52.2%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	229	158	151
Percent of Income for Mortgage	8.5%	12.4%	12.9%
Wealth Index	32	32	49
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,889	26,216	47,970
Housing Units Inside Urbanized Area	100.0%	99.6%	98.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	1.9%
2010 Population By Urban/ Rural Status			
Total Population	11,002	66,783	116,930
Population Inside Urbanized Area	100.0%	99.7%	98.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	1.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Barrios Urbanos (7D)	Dorms to Diplomas (14C)	Barrios Urbanos (7D)
2.	Traditional Living (12B)	Barrios Urbanos (7D)	Dorms to Diplomas (14C)
3.	Southwestern Families (7F)	Traditional Living (12B)	City Commons (11E)
2020 Consumer Spending			
Apparel & Services: Total \$	\$4,371,992	\$29,354,079	\$63,730,481
Average Spent	\$1,139.43	\$1,100.15	\$1,328.63
Spending Potential Index	53	51	62
Education: Total \$	\$3,102,671	\$24,904,366	\$52,016,962
Average Spent	\$808.62	\$933.38	\$1,084.43
Spending Potential Index	45	52	61
Entertainment/Recreation: Total \$	\$6,168,142	\$40,991,835	\$91,260,274
Average Spent	\$1,607.54	\$1,536.31	\$1,902.56
Spending Potential Index	49	47	59
Food at Home: Total \$	\$10,663,548	\$70,458,554	\$155,541,355
Average Spent	\$2,779.14	\$2,640.68	\$3,242.67
Spending Potential Index	52	49	61
Food Away from Home: Total \$	\$7,644,683	\$51,457,142	\$111,691,254
Average Spent	\$1,992.36	\$1,928.53	\$2,328.50
Spending Potential Index	53	51	62
Health Care: Total \$	\$11,483,604	\$72,657,184	\$163,736,250
Average Spent	\$2,992.86	\$2,723.08	\$3,413.52
Spending Potential Index	52	47	59
HH Furnishings & Equipment: Total \$	\$4,452,295	\$28,535,702	\$63,145,777
Average Spent	\$1,160.36	\$1,069.47	\$1,316.44
Spending Potential Index	53	49	60
Personal Care Products & Services: Total \$	\$1,839,559	\$12,399,755	\$27,162,621
Average Spent	\$479.43	\$464.72	\$566.28
Spending Potential Index	52	51	62
Shelter: Total \$	\$36,836,257	\$254,166,472	\$555,208,981
Average Spent	\$9,600.28	\$9,525.77	\$11,574.81
Spending Potential Index	50	49	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,487,593	\$28,189,401	\$64,641,574
Average Spent	\$1,169.56	\$1,056.50	\$1,347.63
Spending Potential Index	50	45	58
Travel: Total \$	\$4,227,554	\$28,067,633	\$63,597,181
Average Spent	\$1,101.79	\$1,051.93	\$1,325.85
Spending Potential Index	46	44	55
Vehicle Maintenance & Repairs: Total \$	\$2,313,553	\$15,810,482	\$34,897,998
Average Spent	\$602.96	\$592.55	\$727.54
Spending Potential Index	52	51	63

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.